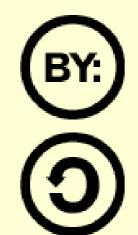


### Attribution-ShareAlike 2.5

### You are free:

- to copy, distribute, display, and perform the work
- to make derivative works
- to make commercial use of the work

### Under the following conditions:



Attribution. You must attribute the work in the manner specified by the author or licensor.

Share Alike. If you alter, transform, or build upon this work, you may distribute the resulting work only under a license identical to this one.

- For any reuse or distribution, you must make clear to others the license terms of this work.
- Any of these conditions can be waived if you get permission from the copyright holder.

http://creativecommons.org/licenses/by-sa/2.5/legalcode



## The Second Coming of the Internet

City and Regional Magazine Association June 18, 2006 - Marriott Boston Copley Plaza

Peter Rukavina Reinvented Inc. - YANKEE Magazine







# Some of my work...





















# What I'm no good at...

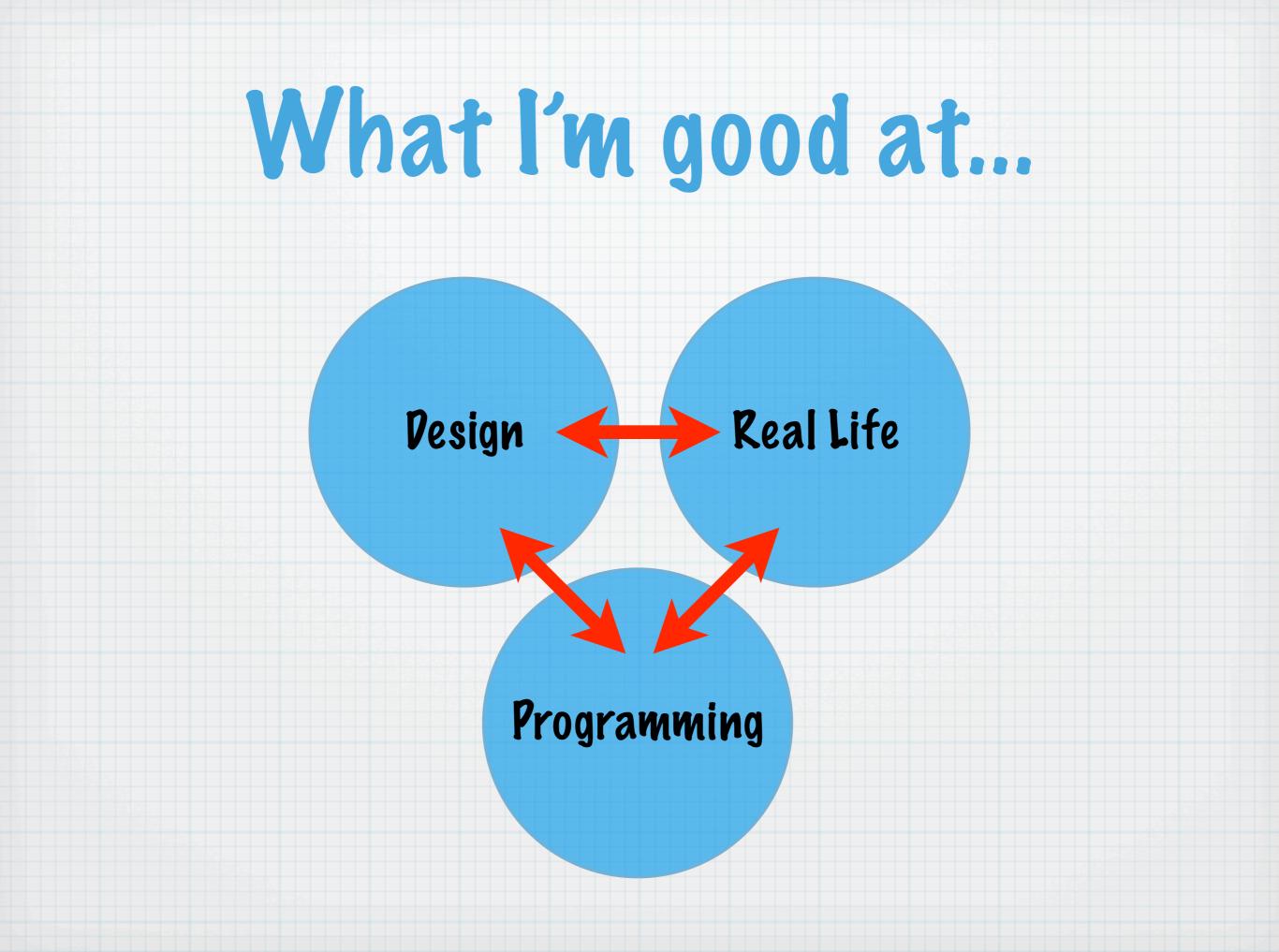


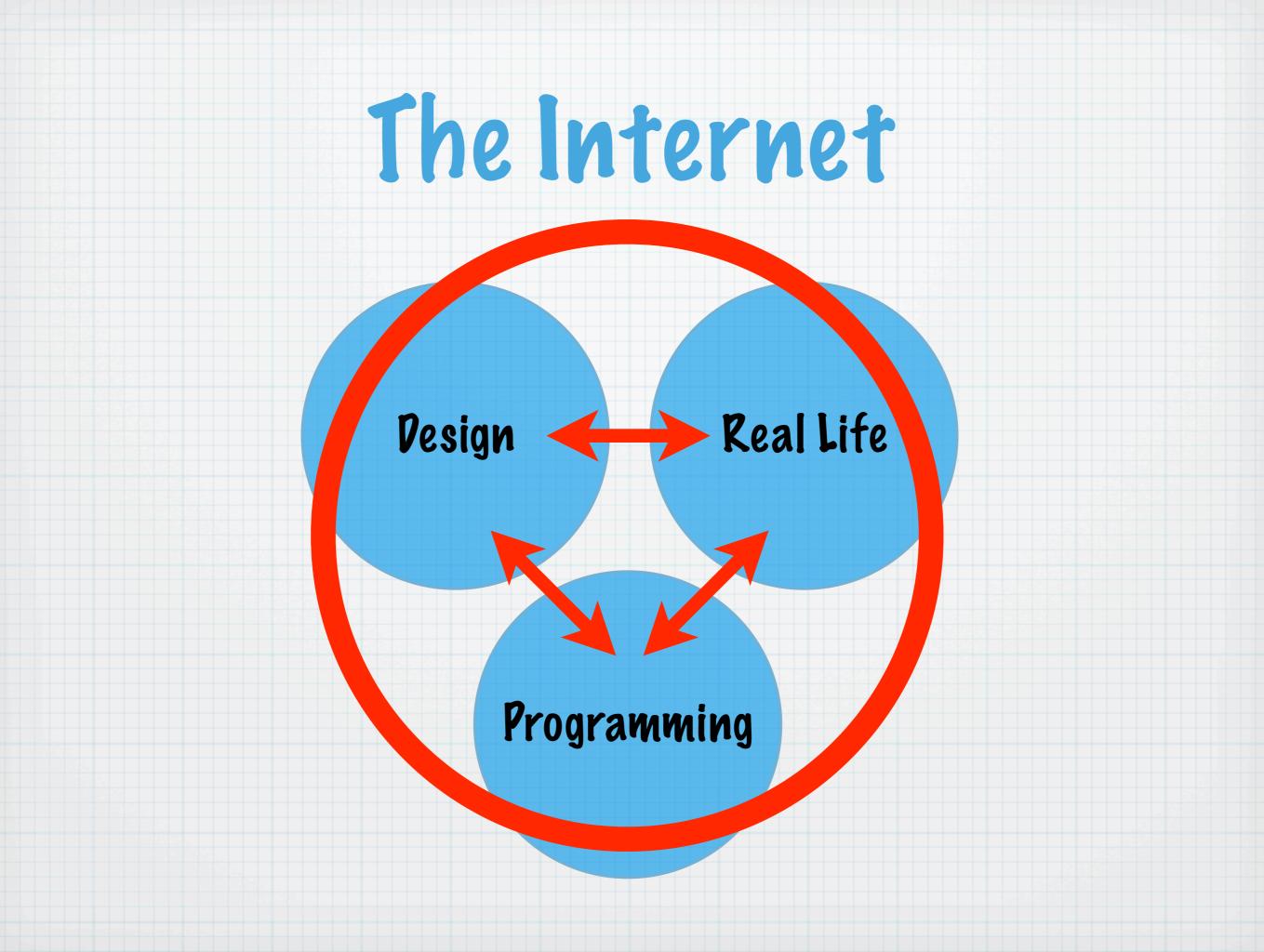


- \* Advertising
- \* Statistics

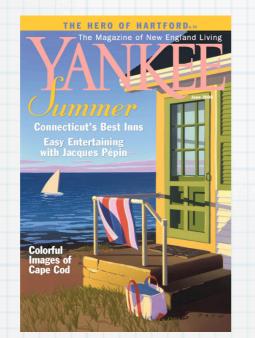




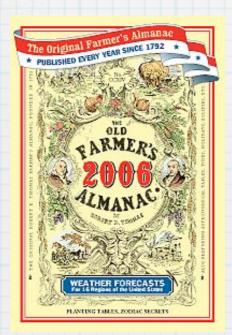




# My work right now...



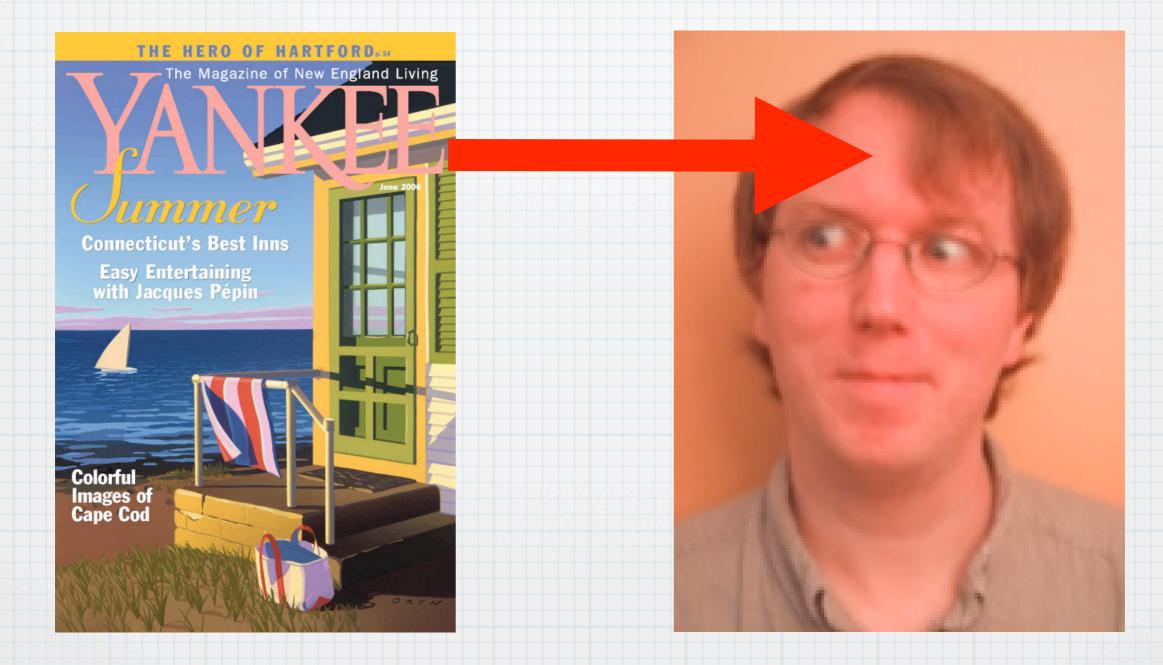








The Old Model



## The New Model

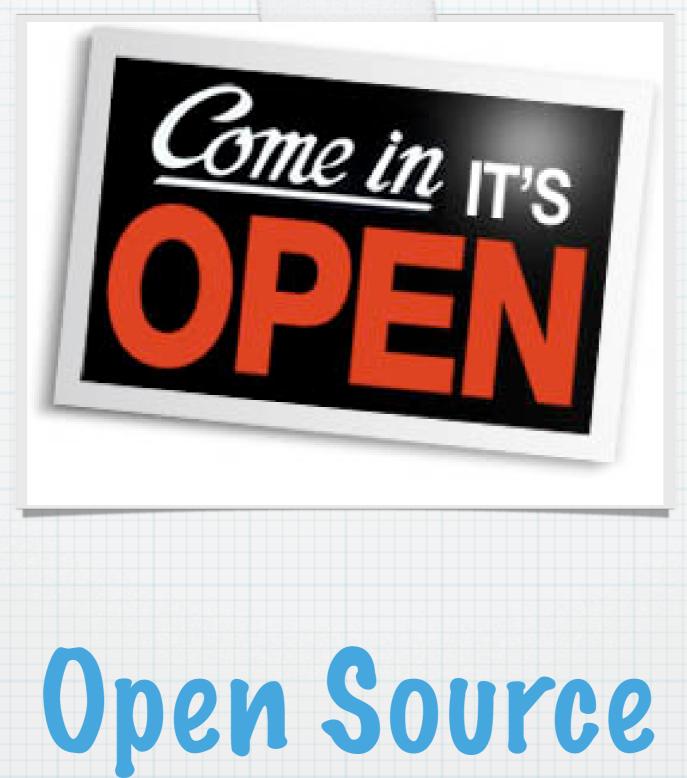


# The Second Coming

- \* Not "the next dot com bubble"
- \* An interlinked set of technologies and approaches to using them
- \* Small is the New Big
- \* World Wide Web
- Muddles the roles of "producer" and "consumer"

# Under the Hood

- \* Open Source
- \* XML
- \* Weblogs
- \* RSS
- \* Podcasting
- \* Tags
- \* AJAX
- \* Mobile Devices





- \* Collaborative software development
- \* Source code is released to the public
- \* Software can evolve
- \* Innovation can happen quickly
- \* You get what you pay for (sometimes)
- \* ...but you can fix what's broken

# Open Source Examples





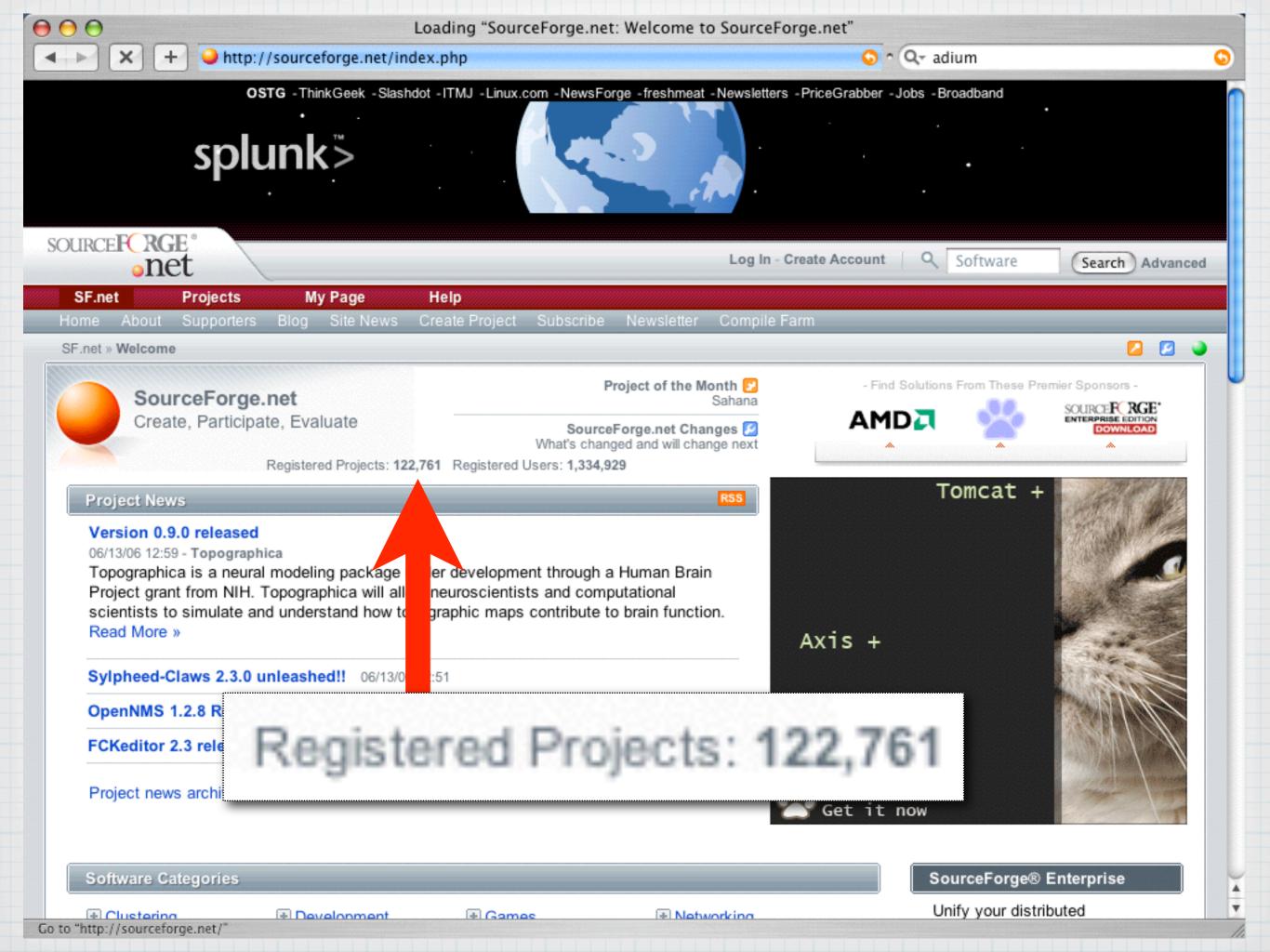




**XEphem** 

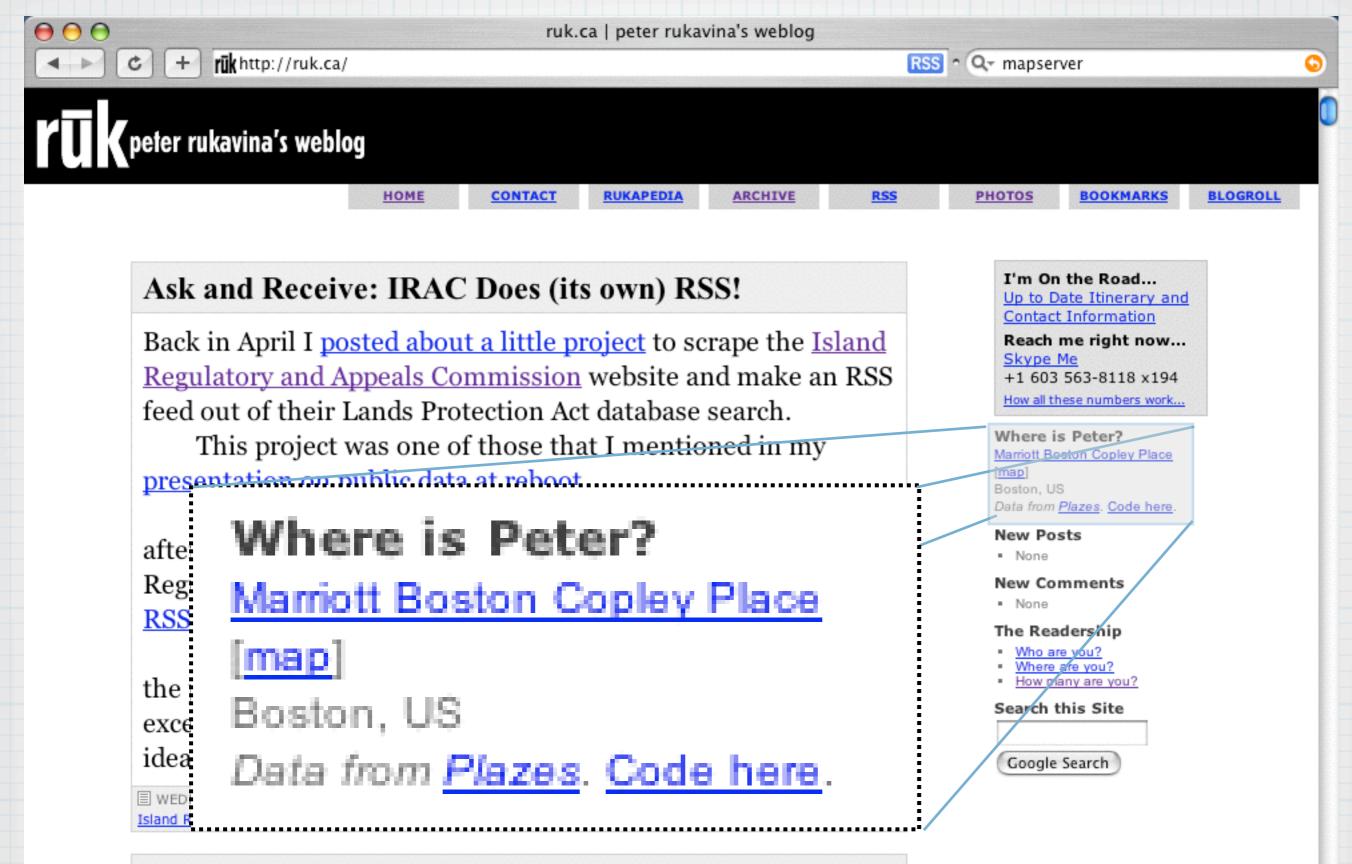
## MapServer

Firefox



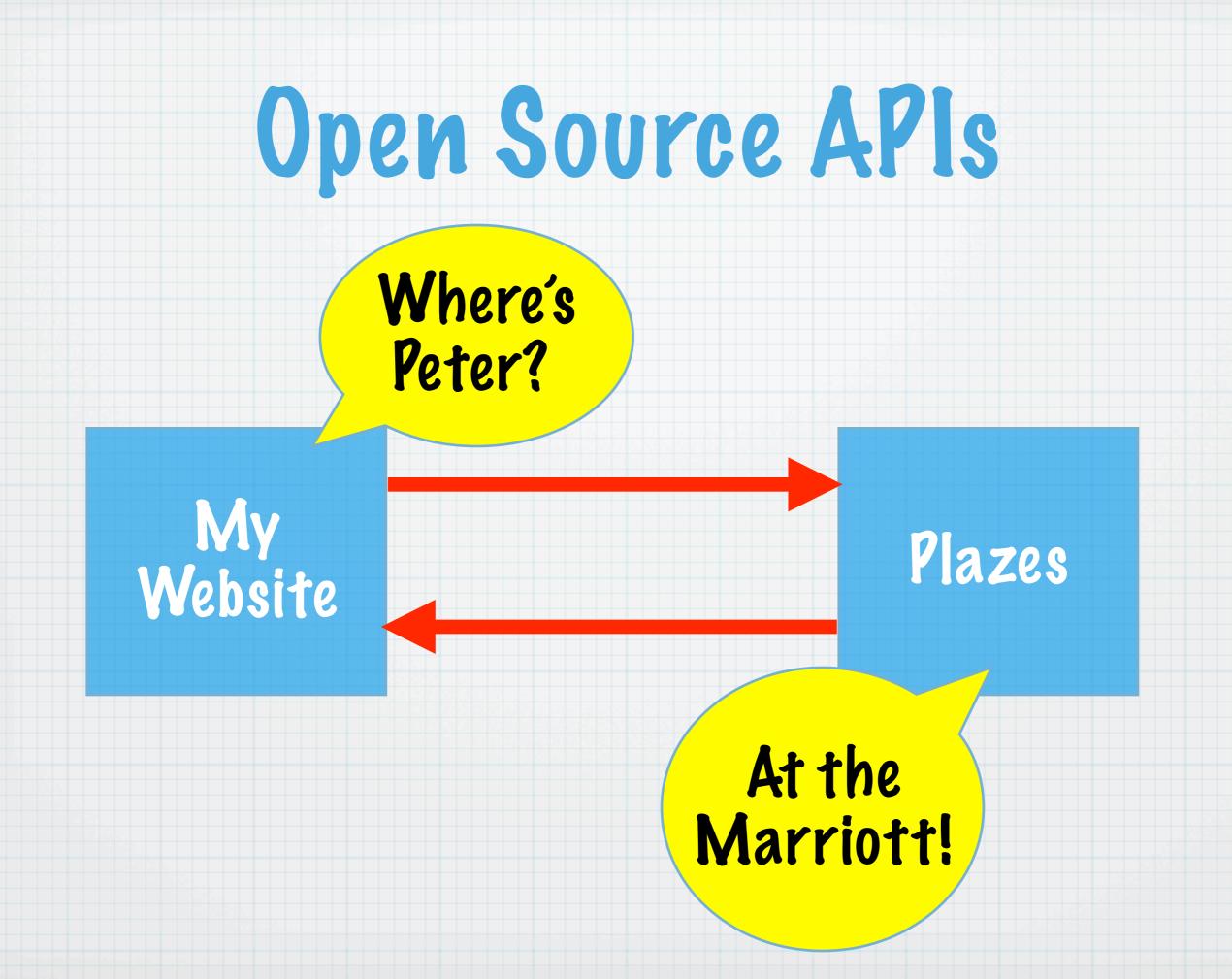
# Open Source APIs

- \* Application Programming Interface
- \* Web applications communicate (and thus cooperate) in a documented fashion
- Allows new tools be be built to glue applications together
- \* "Small Pieces, Loosely Joined"



## **Dublin to Dublin**

Although I'm still doubtful that it's possible for humans to flit about the surface of the earth so quickly, we woke up yesterday



<rss version="2.0"> <channel>

<link>http://www.almanac.com/</link>
<lastBuildDate>Wed, 10 Aug 2005 00:01:2
<generator>FeedCreator 1.7.2</generator
<image>

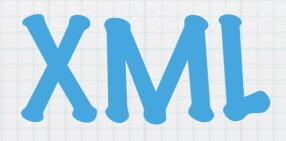
<url>http://www.almanac.com/rss/ofa
<title>Advice of the Day (from the

### title>

<link>http://www.almanac.com/</link
<description>Daily advice from The

description>

</image>





## \* A "Rosetta Stone for data"

- \* A simple way to structure information to allow for easy sharing
- \* If software "talks XML" than it makes it easy to import and export data



## <book> <title>The Old Farmer's Almanac</title> <publisher>Yankee Publishing</publisher> <year>2006</year> </book>



## <book>

<title>The Old Farmer's Almanac</title>
<publisher>Yankee Publishing</publisher>
<year>2006</year>
</book>



iari

### There Goes the Neighbourhood

I suppose it was unreasonable for us to expect that the CBC's web properties would remain advertising free forever. But they'd been free and clear of adverto-clutter for so long that it came to seem to be in their nature. But now we have:

HOME CONTACT RUKAPEDIA

ARCHIVE

PHOTOS

Where is Peter

Yankee Publish Data from <u>Plaze</u> Posts since yo

There Goes
 Neighbourho
 Free Wifi in I

Peterboroug

<u>Strongspace</u>
Comments since

Strongspac Microservic

Steven (

Mandy

<u>iBook Batter</u>
 <u>Sam</u>
 The Readership
 <u>Who are you</u>

Search this Sit

Google

Recent Photos



TUESDAY, AUGUST 9, 2005 AT 5:25 PM

I) NO COMMENTS | ADD





## \* Personal online diaries or commentary

- \* Atomic unit: the post
- \* Reverse chronological order
- \* First-person, passionate, quirky
- \* Very "linky" a network



### **CRMA Annual Conference**

1 • 11 1 4 7 • 7

We arrived in Boston on Friday night and checked into the <u>Marriott Boston Copley Place</u>. We're here — or at least *I* am — for the annual conference of the <u>City and Regional Magazine</u> <u>Association</u>.



These are the people who make, well, magazines for cities and regions. Looking down my list of attendees I see Jayson from *Honolulu Magazine*, Hudd from *Memphis Magazine*, Cindy from *Plano Profile* and Mary from *Bangor Metro*. Because they're all making magazines in their own little area, they're an oddly cooperative bunch.

My session, at 3:45 p.m. today on the "Production" track is

I'm On the Road... Up to Date Itinerary and Contact Information

#### Reach me right now... <u>Skype Me</u> +1 603 563-8118 x194 How all these numbers work...

#### Where is Peter?

Marriott Boston Copley Place [map] Boston, US Data from Plazes. Code here.

#### New Posts

CRMA Annual Conference

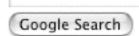
New Comments

None

#### The Readership

- Who are you?
- Where are you?
- How many are you?

#### Search this Site



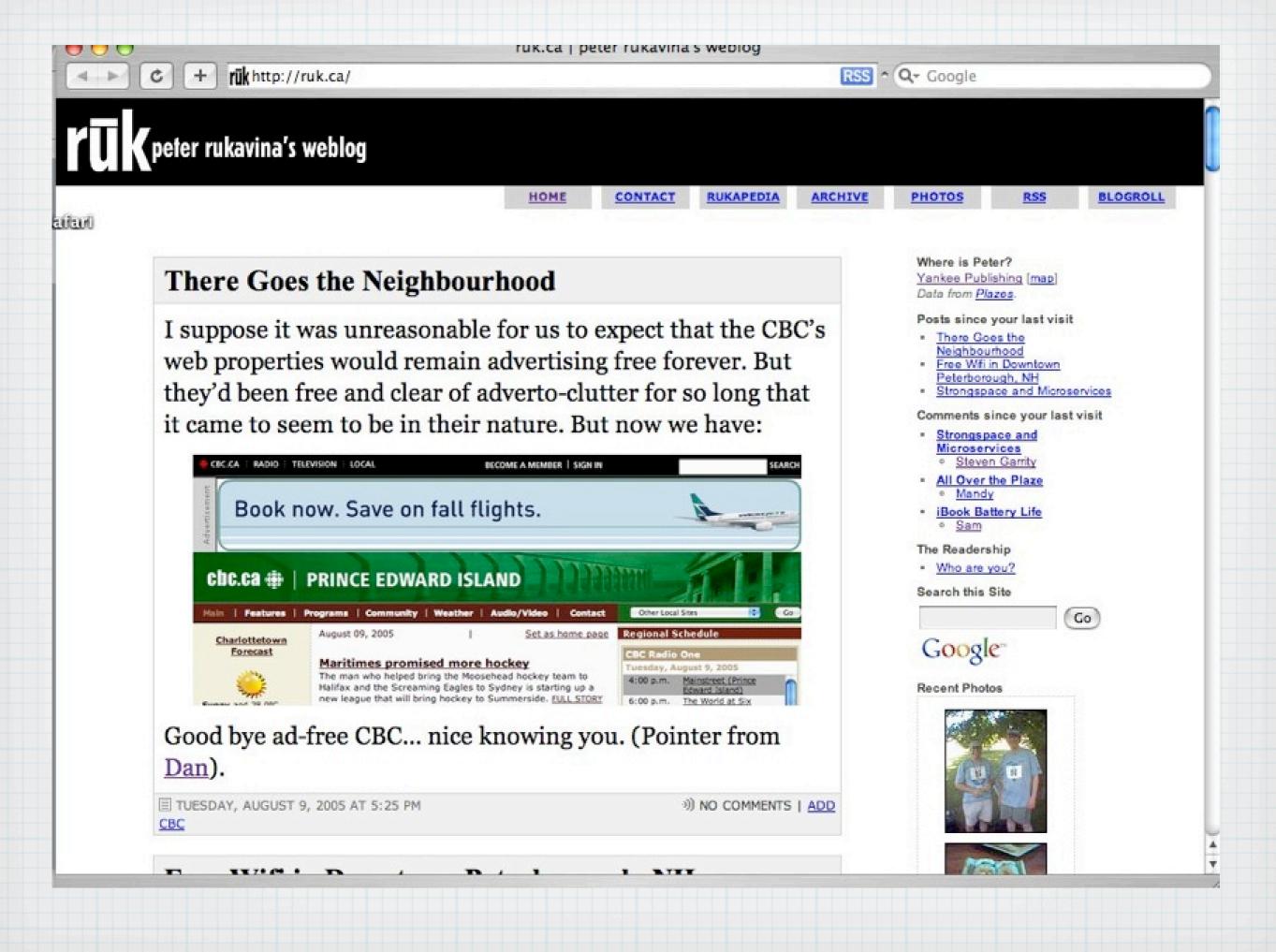
## Demo "Let's Make a Weblog Post"





## \* Really Simply Syndication

- \* Easy transport of <u>posts</u> around the web
- Standard format (in XML) for representing a post
- \* "A website isn't a weblog without RSS"





ruk.ca | peter rukavina's webiog

CONTACT

RUKAPEDIA

ARCH1

## peter rukavina's weblog

aliant

### **There Goes the Neighbourhood**

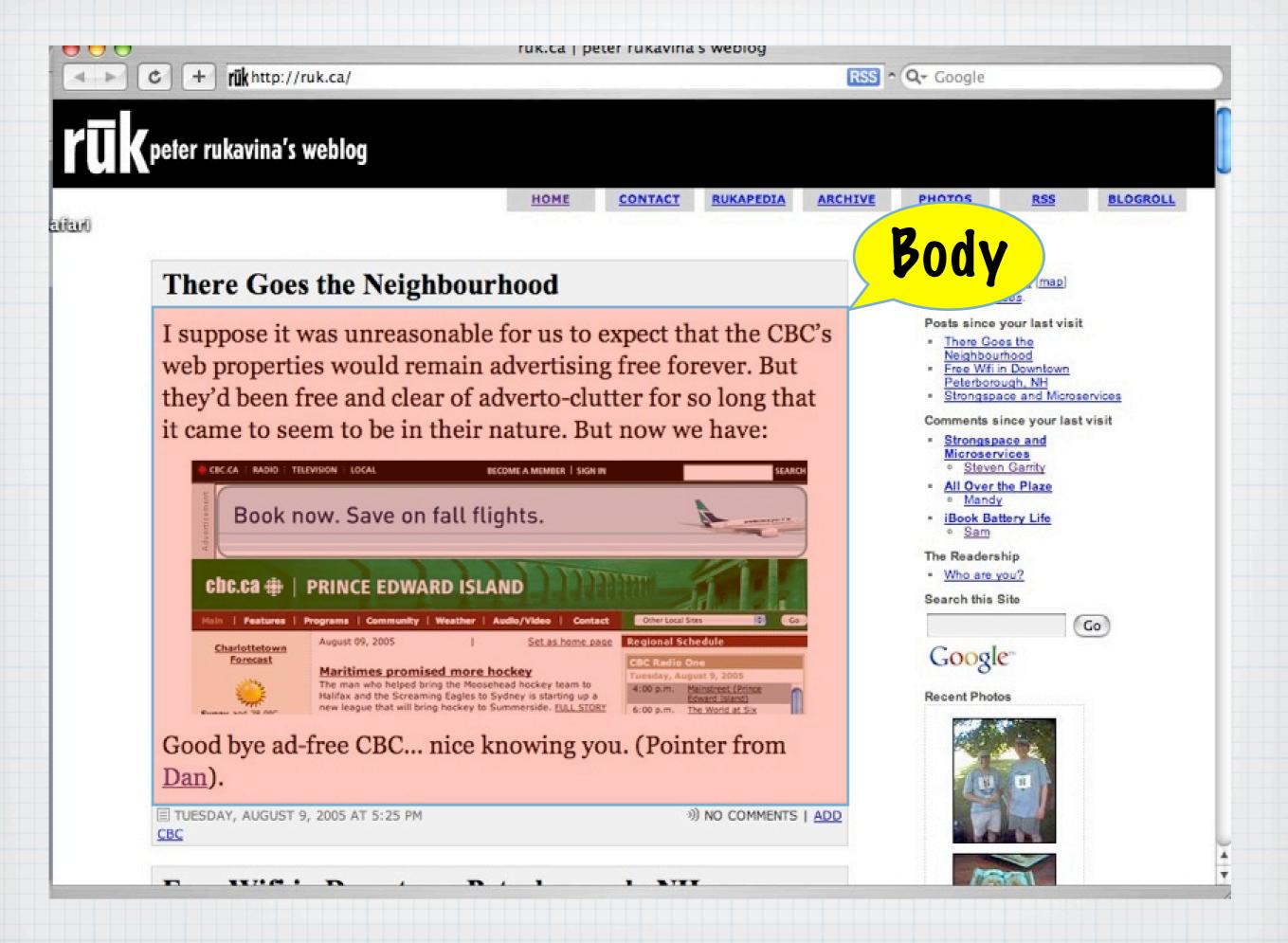
I suppose it was unreasonable for us to expect that the CBC's web properties would remain advertising free forever. But they'd been free and clear of adverto-clutter for so long that it came to seem to be in their nature. But now we have:

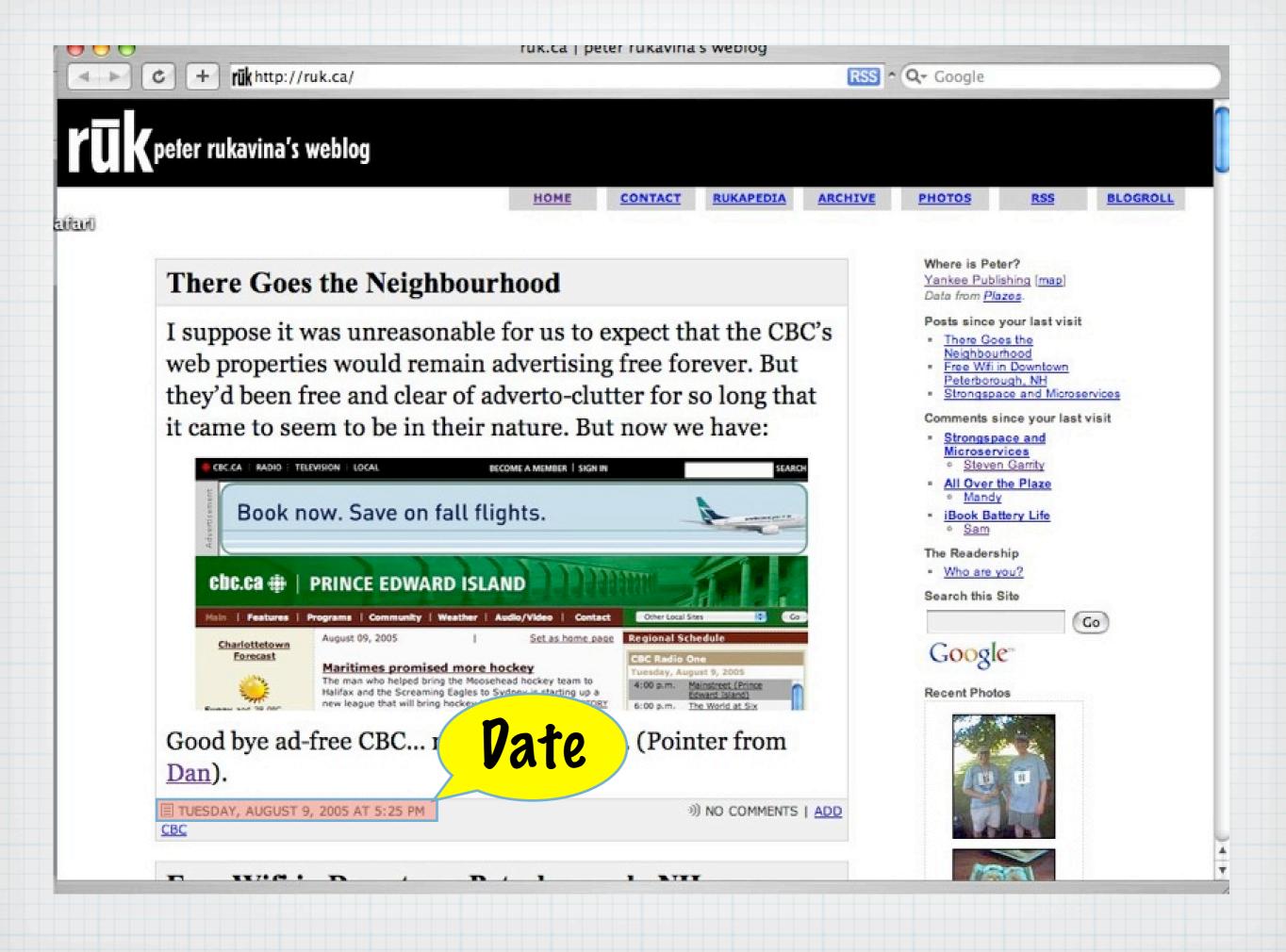
HOME



### Title BLOGROLL Where is Peter? Yankee Publishing [map] Data from Plazos. Posts since your last visit There Goes the Neighbourhood Free Wifi in Downtown Peterborough, NH Strongspace and Microservices Comments since your last visit Strongspace and Microservices Steven Garrity All Over the Plaze Mandy iBook Battery Life Sam The Readership Who are you? Search this Site Go Google **Recent Photos**

RSS - Q- Google







### Title

<title>There Goes the Neighbourhood</title>
<link>http://ruk.ca/article/3067</link>

<description>&lt;p&gt;I suppose it was unreasonable
for us to expect that the CBC's web properties would remain
advertising free forever. But they'd been free and clear of
adverto-clutter for so long that it came to seem to be in
their nature. But now we have:&lt;/p&gt;

<img src=&quot;<u>http://ruk.ca/images/cbcgoesbad.png&quot;</u> width=500 height=206 class="CentreImage">

<p&gt;Good bye ad-free CBC... nice knowing you. (Pointer from <a href=&quot;<u>http://feeds.feedburner.com/danmisener?</u> m=53">Dan</a&gt;).&lt;/p&gt;</description>

<category>CBC</category>

<pubDate>Tue, 09 Aug 2005 17:25:27 -300</pubDate>

</item>



<title>There Goes the Neighbourhood</tit <link>http://ruk.ca/article/3067</link>

<description>&lt;p&gt;I suppose it was unreasonable
for us to expect that the CBC's web properties would remain
advertising free forever. But they'd been free and clear of
adverto-clutter for so long that it came to seem to be in
their nature. But now we have:&lt;/p&gt;

<img src=&quot;<u>http://ruk.ca/images/cbcgoesbad.png&quot;</u> width=500 height=206 class="CentreImage">

<p&gt;Good bye ad-free CBC... nice knowing you. (Pointer from <a href=&quot;<u>http://feeds.feedburner.com/danmisener?</u> m=53">Dan</a&gt;).&lt;/p&gt;</description>

<category>CBC</category>

<pubDate>Tue, 09 Aug 2005 17:25:27 -300</pubDate>
</item>

<title>There Goes the Neighbourhood</title> <link><u>http://ruk.ca/article/3067</u></link>



<description>&lt;p&gt;I suppose it was unreasonable
for us to expect that the CBC's web properties would remain
advertising free forever. But they'd been free and clear of
adverto-clutter for so long that it came to seem to be in
their nature. But now we have:&lt;/p&gt;

<img src=&quot;<u>http://ruk.ca/images/cbcgoesbad.png&quot;</u> width=500 height=206 class="CentreImage">

<p&gt;Good bye ad-free CBC... nice knowing you. (Pointer from <a href=&quot;<u>http://feeds.feedburner.com/danmisener?</u> m=53">Dan</a&gt;).&lt;/p&gt;</description>

<category>CBC</category>

<pubDate>Tue, 09 Aug 2005 17:25:27 -300</pubDate>
</item>

<title>There Goes the Neighbourhood</title> <link>http://ruk.ca/article/3067</link>

<description>&lt;p&gt;I suppose it was unreasonable
for us to expect that the CBC's web properties would remain
advertising free forever. But they'd been free and clear of
adverto-clutter for so long that it came to seem to be in
their nature. But now we have:&lt;/p&gt;

<img src=&quot;<u>http://ruk.ca/images/cbcgoesbad.png&quot;</u> width=500 height=206 class="CentreImage">

<p&gt;Good bye ad-free CBC... pi from <a href=&quot;<u>http://fee</u> <u>m=53&quot;&gt;Dan&lt;/a&gt;).&lt</u>

<category>CBC</category>

opic er.com/danmisener?

<pubDate>Tue, 09 Aug 2005 17:25:27 -300</pubDate>

</item>

<title>There Goes the Neighbourhood</title> <link>http://ruk.ca/article/3067</link>

<description>&lt;p&gt;I suppose it was unreasonable
for us to expect that the CBC's web properties would remain
advertising free forever. But they'd been free and clear of
adverto-clutter for so long that it came to seem to be in
their nature. But now we have:&lt;/p&gt;

<img src=&quot;<u>http://ruk.ca/images/cbcgoesbad.png&quot;</u> width=500 height=206 class="CentreImage">

<p&gt;Good bye ad-free CBC... nice knowing you. (Pointer from <a href=&quot;<u>http://feeds.feedburner.com/danmisence</u> m=53">Dan</a&gt;).&lt;/p&gt;</description> <category>CBC</category>

Date

<pubDate>Tue, 09 Aug 2005 17:25:27 -300</pubDate>

</item>

Shttp://kinja.com/user/reinvented



### (about) kinja

#### Mindshare Pricing: A Definition

+4

Ċ

CEO BLUES = - A pricing model that is based not on hourly rates or actual hours worked but on the percentage and effort of the thought needed to get through a project.

Your Digest (collapse)

7 minutes ago | Read the rest

#### State of the Blogosphere August 2005 Part 4: Spam and Fake Blogs

SIFRY'S ALERTS - Today I will write about some of the darker sides of the blogosphere, including the increase in spam and fake blogs, comment and trackback spam. Along with the growth in the blogosphere (as reported in parts 1, 2 and 3 last week), Technorati has also been tracking an increase in the number of people who are trying to manipulate the blogosphere.

7 minutes ago | Read the rest

Did you know? You can use  $\oplus$  to add a site to your favorites. Use = to remove one.

#### There Goes the Neighbourhood

RUK.CA FROM PETER RUKAVINA = - I suppose it was rūk unreasonable for us to expect that the CBC's web properties would remain advertising free forever. But they'd been free and clear of adverto-clutter for so long that it came to seem to be in their nature.

52 minutes ago | Read the rest

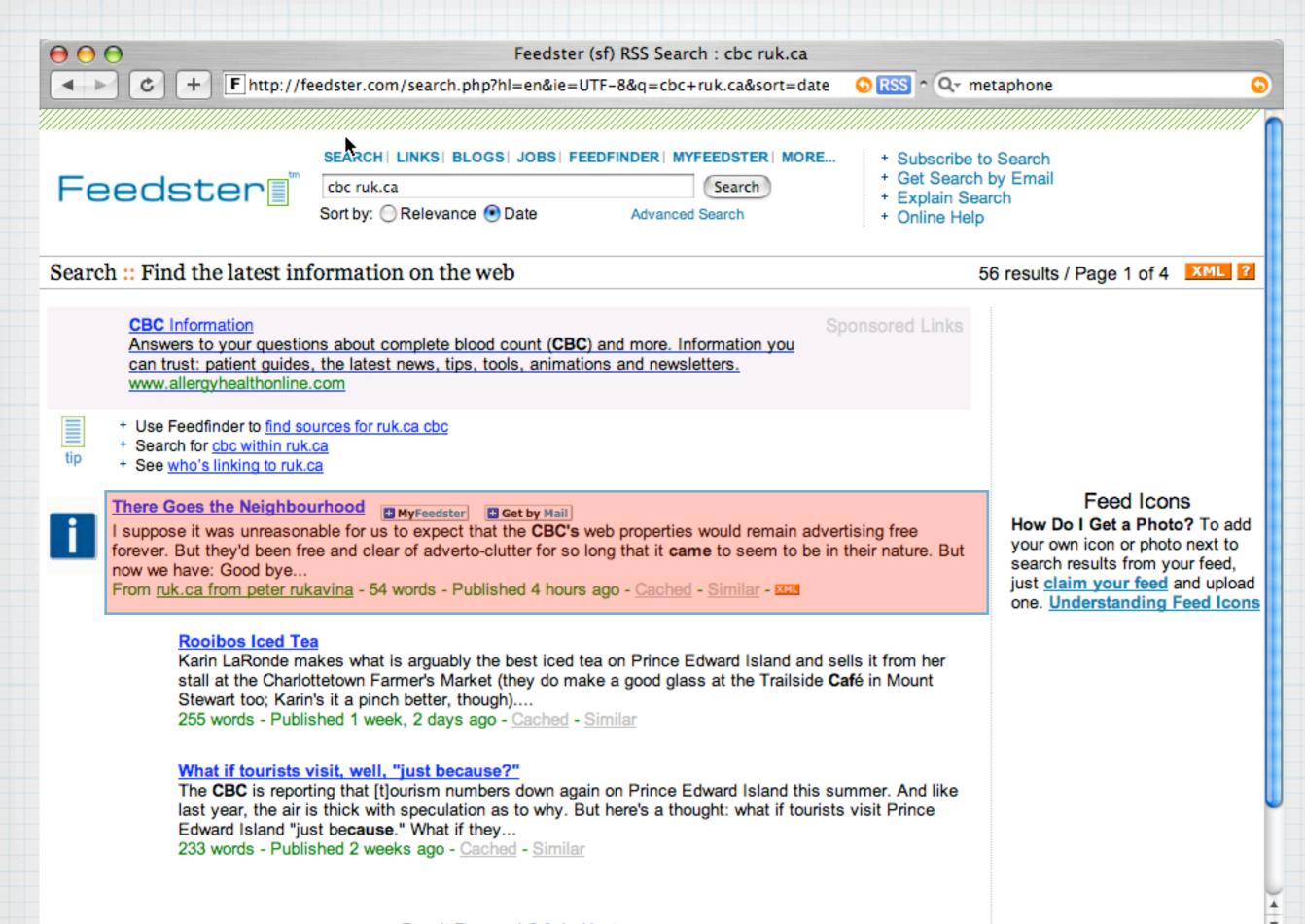
EDITOR'S DIGESTS Showcase Politics Tech Liberal Conservative Science Baseball Media Movies Food Music Sex Books

Welcome back, Peter Your account | Sign out

Gay

- YOUR FAVORITES
- cbc.radio-canada.ca/...
  - xtcian.com
  - joi.ito.com
  - tbray.org/ongoing
  - davehyndman.com
    - (manage)

Open "http://ceoblues.com/archives/2005/august/mindshare" in a new window behind the current window



Result Page: 1234 Next

### Demo "NetNewsWire"

iPod ミュージック > エクストラ > 設定 曲をシャッフル バックライト

MENU





- \* Simply "Weblogs with Audio"
- \* RSS allows for "file attachment"
- \* Podcasting = An RSS "hack"
- \* Podcasting = A new medium
- \* You subscribe, audio arrives (as if by magic!)

<title>Live From the Formosa Tea House, Session Four</title> <link><u>http://ruk.ca/article/2995</u></link> <description>blah, blah, blah</description> <author><u>peter@rukavina.net</u> (Peter Rukavina)</author> <category>Live from the Formosa Tea House</category> <pubDate>Wed, 13 Jul 2005 15:00:22 -300</pubDate> <guid>http://ruk.ca/article/2995</guid> <enclosure url="FormosaTeaHouse-Four.mp3"type="audio/mpeg" /> </item>

# Podcast RSS Feed

O O     The Rukcast   peter rukavina's podcast   complete chronological archive									
+ rūk http://ruk.ca/st/ RSS ^ Q- ipod O									
peter rukavina's weblog									
	HOME	CONTACT	RUKAPEDIA	ARCHIVE	PHOTOS	<u>RSS</u>	BLOGROLL		

#### The Rukcast Archive

This page contains links to all podcasts produced since 2005, sorted in reverse chronological order. Consult the <u>main weblog</u> <u>archives page</u> for more ways to explore the past. The Rukcast also has <u>its own RSS feed</u>.

2005

July 2005

- <u>Rooibos Iced Tea</u>
- <u>Claiming my Odeo Feed (again)</u>
- <u>To Flash or Not To Flash</u>
- Live From the Formosa Tea House, Session Four
- Life is Never Dull, Part 37

June 2005

- <u>Audio of CBC Mainstreet Interview about Plazes</u>
- Mr. and Mrs. Smith Review: Southall at the Movies
- Doug Engelbart 1968 Demo
- <u>Microcasting</u>
- 1:22 from the reboot plaza
- Bikecasting: Biking Around Copenhagen
- Swiper No Swiping
- Danecasting: On the Ground in Copenhagen

Open "http://ruk.ca/rss/podcast.xml" in a new window behind the current window

Where is Peter? Yankee Publishing [map] Data from <u>Plazes</u>.

Posts since your last visit

- There Goes the Neighbourhood
- Free Wifi in Downtown
- Peterborough, NH Strongspace and Microservices

Comments since your last visit

- There Goes the Neighbourhood
- <u>Steven Garrity</u>
   Strongspace and
- Microservices
   Steven Garrity
- All Over the Plaze
- <u>Mandy</u>
   <u>iBook Battery Life</u>
   <u>Sam</u>

The Readership • <u>Who are you?</u>

Search this Site

Go

Google

Recent Photos



## Podcatcher

	NetNewsWire (8 unread)					
		Q	r Search All			
Subscribe Unsubscribe Mark All A	As Read		Search	Sites Drawer		
Clients and Projects	Live from the Formosa Tea House Posts on ruk.ca headlines	Subject	Creator	Date		
All My Output (1)	Claiming my Odeo Feed	Live from the F	peter@rukavina.net (Peter	19 Jul 2005		
f ruk.ca flickr	Live From the Formosa Tea House Listenership	Live from the F	peter@rukavina.net (Peter	15 Jul 2005		
-	Live From the Formosa Tea House, Session Four	Live from the F	peter@rukavina.net (Peter	13 Jul 2005		
<b>rük</b> rukapedia changes	Live From the Formosa Tea House Update	Live from the F	Peter Rukavina	01 Jun 2005		
ruk.ca del.icio.us	Live From the Formosa Tea House, Session Three	Live from the F		31 Jan 2005		
<b>rük</b> ruk.ca	Live From the Formosa Tea House, Session Two	Live from the F		16 Sep 2004		
ruk.ca comments (1)	Live From the Formosa Tea House	Live from the F	Peter Rukavina	08 Sep 2004		
Tik Live from tts on ruk.ca						
PubSub Lins for ruk.ca						
Prince Edward Island						
Projects, Tey, Places (1)						
00						
Podcasting		^		-		
People (1)	Live From the Formosa Tea House, Session Fo	ur				
Private Feeds	We recorded Live From the Formosa Tea House: Episode 4					
Tags and Searches (5)	We recorded Live From the Formosa Tea House: Enisode 4			1		
F ind searches (3)		this afternoon over li	unch. At the Formosa Tea F	House. Live.		
	We recorded in the coveted back room of the Formosa, with a v					
	We recorded in the coveted back room of the Formosa, with a v APEX435 microphone, which ran into Steven Garrity's Behringer	very simple technical r Eurotrack UB802 m	setup. We all sat around D ixer. We took the output of	Dan James' f the mixer and		
	We recorded in the coveted back room of the Formosa, with a v APEX435 microphone, which ran into Steven Garrity's Behringer plugged it into my iMic, which was plugged into a USB port on m	very simple technical r Eurotrack UB802 m ny laptop. I did the re	setup. We all sat around D ixer. We took the output of ecording in Sound Studio, s	Dan James' f the mixer and		
	We recorded in the coveted back room of the Formosa, with a v APEX435 microphone, which ran into Steven Garrity's Behringer	very simple technical r Eurotrack UB802 m ny laptop. I did the re	setup. We all sat around D ixer. We took the output of ecording in Sound Studio, s	Dan James' f the mixer and		
000	We recorded in the coveted back room of the Formosa, with a v APEX435 microphone, which ran into Steven Garrity's Behringer plugged it into my iMic, which was plugged into a USB port on m	very simple technical r Eurotrack UB802 m ny laptop. I did the re MP3 (24 kbps mono,	setup. We all sat around D ixer. We took the output of ecording in Sound Studio, s , VBR medium quality).	Dan James' f the mixer and saved as an		
	We recorded in the coveted back room of the Formosa, with a v APEX435 microphone, which ran into Steven Garrity's Behringer plugged it into my iMic, which was plugged into a USB port on m AIFF file, then imported the file into iTunes and converted to an	very simple technical r Eurotrack UB802 m ny laptop. I did the ro MP3 (24 kbps mono, when we were record	setup. We all sat around D nixer. We took the output of ecording in Sound Studio, s , VBR medium quality). ding it, so we've decided to	Dan James' f the mixer and saved as an o release it		
	We recorded in the coveted back room of the Formosa, with a v APEX435 microphone, which ran into Steven Garrity's Behringer plugged it into my iMic, which was plugged into a USB port on m AIFF file, then imported the file into iTunes and converted to an This episode runs one and a half hours. It didn't feel "too long" completely unedited to maintain the "three guys having lunch" f	very simple technical r Eurotrack UB802 m ny laptop. I did the ro MP3 (24 kbps mono, when we were record	setup. We all sat around D nixer. We took the output of ecording in Sound Studio, s , VBR medium quality). ding it, so we've decided to	Dan James' f the mixer and saved as an o release it		
000	We recorded in the coveted back room of the Formosa, with a v APEX435 microphone, which ran into Steven Garrity's Behringer plugged it into my iMic, which was plugged into a USB port on m AIFF file, then imported the file into iTunes and converted to an This episode runs one and a half hours. It didn't feel "too long"	very simple technical r Eurotrack UB802 m ny laptop. I did the re MP3 (24 kbps mono, when we were record feel. It <i>may</i> feel too l	setup. We all sat around D nixer. We took the output of ecording in Sound Studio, s , VBR medium quality). ding it, so we've decided to ong to listen to. Things we	Dan James' f the mixer and saved as an o release it discuss:		
000	We recorded in the coveted back room of the Formosa, with a v APEX435 microphone, which ran into Steven Garrity's Behringer plugged it into my iMic, which was plugged into a USB port on m AIFF file, then imported the file into iTunes and converted to an This episode runs one and a half hours. It didn't feel "too long" completely unedited to maintain the "three guys having lunch" f	very simple technical r Eurotrack UB802 m ny laptop. I did the re MP3 (24 kbps mono, when we were record feel. It <i>may</i> feel too l	setup. We all sat around D nixer. We took the output of ecording in Sound Studio, s , VBR medium quality). ding it, so we've decided to ong to listen to. Things we	Dan James' f the mixer and saved as an o release it discuss:		
000	We recorded in the coveted back room of the Formosa, with a v APEX435 microphone, which ran into Steven Garrity's Behringer plugged it into my iMic, which was plugged into a USB port on m AIFF file, then imported the file into iTunes and converted to an This episode runs one and a half hours. It didn't feel "too long" completely unedited to maintain the "three guys having lunch" f • Our technical setup. • Recent travels by Dan to Peru and Peter to France and u	very simple technical r Eurotrack UB802 m my laptop. I did the ro MP3 (24 kbps mono, when we were record feel. It may feel too l pcoming travel by St	setup. We all sat around D nixer. We took the output of ecording in Sound Studio, s , VBR medium quality). ding it, so we've decided to ong to listen to. Things we	Dan James' f the mixer and saved as an o release it discuss:		
00	<ul> <li>We recorded in the coveted back room of the Formosa, with a v APEX435 microphone, which ran into Steven Garrity's Behringer plugged it into my iMic, which was plugged into a USB port on m AIFF file, then imported the file into iTunes and converted to an</li> <li>This episode runs one and a half hours. It didn't feel "too long" completely unedited to maintain the "three guys having lunch" f</li> <li>Our technical setup.</li> <li>Recent travels by Dan to Peru and Peter to France and u honeymoon). [starts 2:42]</li> <li>London bombings, "terrorists are people too."[starts 28:30]</li> <li>Steven's Canon PowerShot S330 digital camera motor go</li> </ul>	very simple technical r Eurotrack UB802 m ny laptop. I did the ro MP3 (24 kbps mono, when we were recorr feel. It <i>may</i> feel too I pcoming travel by St ] oes bad [starts 36:0)]	setup. We all sat around D nixer. We took the output of ecording in Sound Studio, s , VBR medium quality). ding it, so we've decided to ong to listen to. Things we	Dan James' f the mixer and saved as an o release it discuss:		
000	<ul> <li>We recorded in the coveted back room of the Formosa, with a v APEX435 microphone, which ran into Steven Garrity's Behringer plugged it into my iMic, which was plugged into a USB port on m AIFF file, then imported the file into iTunes and converted to an</li> <li>This episode runs one and a half hours. It didn't feel "too long" completely unedited to maintain the "three guys having lunch" f</li> <li>Our technical setup.</li> <li>Recent travels by Dan to Peru and Peter to France and u honeymoon). [starts 2:42]</li> <li>London bombings, "terrorists are people too."[starts 28:30]</li> <li>Steven's Canon PowerShot S330 digital camera motor go</li> <li>Queen Street Commons update (and QSC vs. ATC). [start</li> </ul>	very simple technical r Eurotrack UB802 m ny laptop. I did the re MP3 (24 kbps mono, when we were recorr feel. It <i>may</i> feel too I pcoming travel by St ] oes bad [starts 36:0)] ts 37:15]	setup. We all sat around D nixer. We took the output of ecording in Sound Studio, s , VBR medium quality). ding it, so we've decided to ong to listen to. Things we teven to London and Paris (	Dan James' f the mixer and saved as an o release it discuss: (for his		
	<ul> <li>We recorded in the coveted back room of the Formosa, with a v APEX435 microphone, which ran into Steven Garrity's Behringer plugged it into my iMic, which was plugged into a USB port on m AIFF file, then imported the file into iTunes and converted to an</li> <li>This episode runs one and a half hours. It didn't feel "too long" completely unedited to maintain the "three guys having lunch" f</li> <li>Our technical setup.</li> <li>Recent travels by Dan to Peru and Peter to France and u honeymoon). [starts 2:42]</li> <li>London bombings, "terrorists are people too."[starts 28:30]</li> <li>Steven's Canon PowerShot S330 digital camera motor ge</li> <li>Queen Street Commons update (and QSC vs. ATC). [start</li> </ul>	very simple technical r Eurotrack UB802 m my laptop. I did the ro MP3 (24 kbps mono, when we were recor- feel. It <i>may</i> feel too I pcoming travel by St poes bad [starts 36:0)] ts 37:15] entrepreneurs and fi	setup. We all sat around D nixer. We took the output of ecording in Sound Studio, s , VBR medium quality). ding it, so we've decided to ong to listen to. Things we teven to London and Paris ( reelancers, the responsibili	Dan James' f the mixer and saved as an o release it discuss: (for his ty to be "open"		
The Old Farmer's Almanac	<ul> <li>We recorded in the coveted back room of the Formosa, with a v APEX435 microphone, which ran into Steven Garrity's Behringer plugged it into my iMic, which was plugged into a USB port on m AIFF file, then imported the file into iTunes and converted to an</li> <li>This episode runs one and a half hours. It didn't feel "too long" completely unedited to maintain the "three guys having lunch" f</li> <li>Our technical setup.</li> <li>Recent travels by Dan to Peru and Peter to France and u honeymoon). [starts 2:42]</li> <li>London bombings, "terrorists are people too."[starts 28:30</li> <li>Steven's Canon PowerShot S330 digital camera motor get Queen Street Commons update (and QSC vs. ATC). [start</li> <li>An extended riff on the differences between employees, about what we do, charging for "mind share" vs. "billing</li> </ul>	very simple technical r Eurotrack UB802 m my laptop. I did the re MP3 (24 kbps mono, when we were recor- feel. It may feel too I pcoming travel by St poes bad [starts 36:0)] ts 37:15] entrepreneurs and fe by the hour," refusin	setup. We all sat around D ixer. We took the output of ecording in Sound Studio, s , VBR medium quality). ding it, so we've decided to ong to listen to. Things we teven to London and Paris ( reelancers, the responsibili g to write proposals for new	Dan James' f the mixer and saved as an o release it discuss: (for his ty to be "open" w projects,		
	<ul> <li>We recorded in the coveted back room of the Formosa, with a variable of the APEX435 microphone, which ran into Steven Garrity's Behringer plugged it into my iMic, which was plugged into a USB port on matter of the imported the file into iTunes and converted to an This episode runs one and a half hours. It didn't feel "too long" completely unedited to maintain the "three guys having lunch" for the Our technical setup.</li> <li>Recent travels by Dan to Peru and Peter to France and u honeymoon). [starts 2:42]</li> <li>London bombings, "terrorists are people too."[starts 28:30]</li> <li>Steven's Canon PowerShot S330 digital camera motor get Queen Street Commons update (and QSC vs. ATC). [start An extended riff on the differences between employees, about what we do, charging for "mind share" vs. "billing "adults don't really know what's going on," how we price</li> </ul>	very simple technical r Eurotrack UB802 m hy laptop. I did the re MP3 (24 kbps mono, when we were recom- feel. It may feel too I pcoming travel by St ] oes bad [starts 36:0)] ts 37:15] entrepreneurs and fi by the hour," refusin our services, how w	setup. We all sat around D ixer. We took the output of ecording in Sound Studio, s , VBR medium quality). ding it, so we've decided to ong to listen to. Things we teven to London and Paris ( reelancers, the responsibility ing to write proposals for new e select our clients. [starts 4	Dan James' f the mixer and saved as an o release it discuss: (for his ty to be "open" w projects,		
00	<ul> <li>We recorded in the coveted back room of the Formosa, with a v APEX435 microphone, which ran into Steven Garrity's Behringer plugged it into my iMic, which was plugged into a USB port on m AIFF file, then imported the file into iTunes and converted to an</li> <li>This episode runs one and a half hours. It didn't feel "too long" completely unedited to maintain the "three guys having lunch" f</li> <li>Our technical setup.</li> <li>Recent travels by Dan to Peru and Peter to France and u honeymoon). [starts 2:42]</li> <li>London bombings, "terrorists are people too."[starts 28:30</li> <li>Steven's Canon PowerShot S330 digital camera motor get Queen Street Commons update (and QSC vs. ATC). [start</li> <li>An extended riff on the differences between employees, about what we do, charging for "mind share" vs. "billing</li> </ul>	very simple technical r Eurotrack UB802 m hy laptop. I did the re MP3 (24 kbps mono, when we were recom- feel. It may feel too I pcoming travel by St ] oes bad [starts 36:0)] ts 37:15] entrepreneurs and fi by the hour," refusin our services, how w	setup. We all sat around D ixer. We took the output of ecording in Sound Studio, s , VBR medium quality). ding it, so we've decided to ong to listen to. Things we teven to London and Paris ( reelancers, the responsibility ing to write proposals for new e select our clients. [starts 4	Dan James' f the mixer and saved as an o release it discuss: (for his ty to be "open" w projects,		
00	<ul> <li>We recorded in the coveted back room of the Formosa, with a variable of the APEX435 microphone, which ran into Steven Garrity's Behringer plugged it into my iMic, which was plugged into a USB port on matter of the imported the file into iTunes and converted to an This episode runs one and a half hours. It didn't feel "too long" completely unedited to maintain the "three guys having lunch" for the Our technical setup.</li> <li>Recent travels by Dan to Peru and Peter to France and u honeymoon). [starts 2:42]</li> <li>London bombings, "terrorists are people too."[starts 28:30]</li> <li>Steven's Canon PowerShot S330 digital camera motor get Queen Street Commons update (and QSC vs. ATC). [start An extended riff on the differences between employees, about what we do, charging for "mind share" vs. "billing "adults don't really know what's going on," how we price</li> </ul>	very simple technical r Eurotrack UB802 m hy laptop. I did the re MP3 (24 kbps mono, when we were recom- feel. It may feel too I pcoming travel by St ] oes bad [starts 36:0)] ts 37:15] entrepreneurs and fi by the hour," refusin our services, how w	setup. We all sat around D ixer. We took the output of ecording in Sound Studio, s , VBR medium quality). ding it, so we've decided to ong to listen to. Things we teven to London and Paris ( reelancers, the responsibility ing to write proposals for new e select our clients. [starts 4	Dan James' f the mixer and saved as an o release it discuss: (for his ty to be "open" w projects,		

iTunes

•••	iTunes							
		Ś		Q-formosa (2) 1 of 254 Browse				
Source	Name 🔺	Artist	Album	Time	Genre			
<ul> <li>▶ Library</li> <li>Podcasts</li> <li>▶ Party Shuffle</li> <li>♠ Radio</li> <li>♠ Music Store</li> <li>▶ Podcasts</li> </ul>	✓ Live from the Formosa T	Dan James, Steven Garrity, Peter Rukavina	Live from the Formosa Tea House	1:31:02	Podcast			
+×0		1 song, 1.5 hours, 16.5 MB		) [[]]				



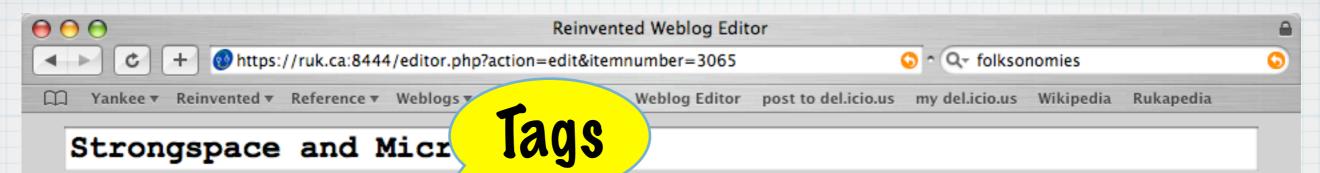








- \* How do we categorize the web?
  - \* Not at all?
  - \* "Official" categories (like libraries)?
  - \* "Folksonomies" (like real people)?
- \* Short: one or two words
- \* Made up (if you like)
- \* Easy to use



customerservice strongspace technology

I would be remiss if I didn't point out the general excellentness of <a href="http://www.strongspace.com/">Strongspace</a>. Strongspace does one thing: it sells secure (SFTP, rsync) disk space on well-maintained remote servers. What it <i>really</i> sells, though, is customer service.

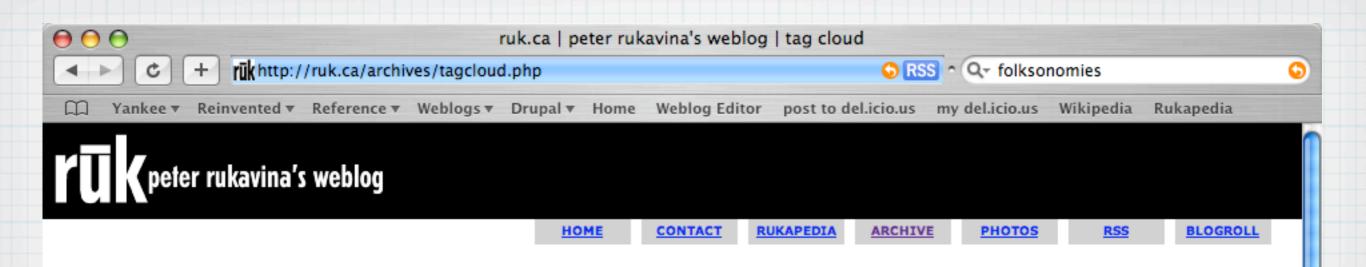
The Strongspace w@bsite makes it easy to sign up for an account, easy to pay for an account, and easy to use an account. And when things go wrong, they've got a real person -- his name is Justin -- to answer questions. Quickly and completely.

[[David Cairns]] taught me an important lesson more than a decade ago: it's not <i>if</i> your hard drive is going to fail, it's <i>when</i>. Hard drives are tiny machines that are moving all the time; they <i>have</i> to fail eventually. Now think of all the email, photos, music, and whatever else you have on your computer that you've neglected to back up. Now imagine it gone. Forever. Now go and <a href="https://www.strongspace.com/signup">sign up for a Strongspace account</a> and back your stuff up: for \$8/month, it's worth it, and you'll be supporting a good group of people doing a good thing well.

Strongspace is one of an interesting new breed of web offerings that do simple, important things well. Let's call them "microservice companies." Unlike <a href="http://www.yahoo.com/">Yahoo!</a>, which wants to <a href="http:// personals.yahoo.com/">sell you love</a>, <a href="http:// www.yahoo.americangreetings.com/">sell you greeting cards</a> and <a href="http:// pets.vahoo.com/pets/">heal your dog</a>, these new microservice companies leverage Trackback

Choose File ) no file selected

Cancel Save this Item



#### **Tag Cloud**

A constantly updated alphabetical list of tags on the weblog, sized according to frequency of use.

advertising aircanada api architecture art bbc books cafediem CbC cellphones charlottetown citycinema clients compass confederationcentre conferences copenhagen Customerservice dashboard design driving drupal editors election election canada energy europe family flash flickr food formosa france frankgehry germany gis googlemaps hardware history hockey icedtea instantmessaging internet ipod itunes java libraries linux magazines media mobilephones movies music musing newhampshire newspapers newyorker npr oldfarmersalmanac openbread OSX packing peru peterborough photos php plazes podcasting politics princeedwardisland programming publishing queenstreetcommons radio reboot7 reinvented religion restaurants reviews rogers rss rtw ruby rukapedia rukavina safari science skype socialnetworks southpacific strongspace tags taxonomy technology telephony television textmate thailand theatre tk tourism transport travel trentu usa vancouver weblogs wifi wikis windows xml yankee yankeemagazine zapyourpram

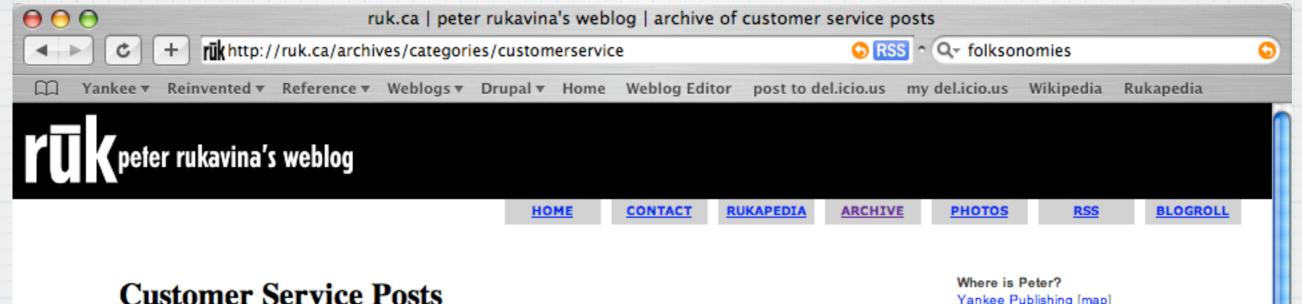
• None • None • Mho are you? Search this Site • Coogle\*

Where is Peter?



Recent Photos





An archive of all of the <u>ruk.ca</u> posts filed under **Customer Service** sorted in reverse chronological order. Posts in this category get tagged **customerservice** and you can subscribe to the <u>category RSS feed</u>.

Related categories: <u>RSS</u>, <u>Charlottetown</u>, <u>Cafe Diem</u>, <u>Technology</u>, <u>Strongspace</u> Elsewhere: <u>Technorati</u> | <u>del.icio.us</u> | <u>Flickr</u> | <u>Google</u> | <u>BlogPulse</u> | <u>Bloglines</u> | <u>Feedster</u>

2005

August 2005

<u>Strongspace and Microservices</u>

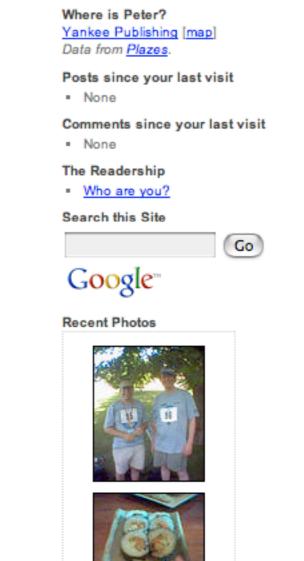
July 2005

- Peter vs. Delrina, 1993
- <u>Cafe Diem Stumbles</u>
- <u>AVShop + RSS</u>

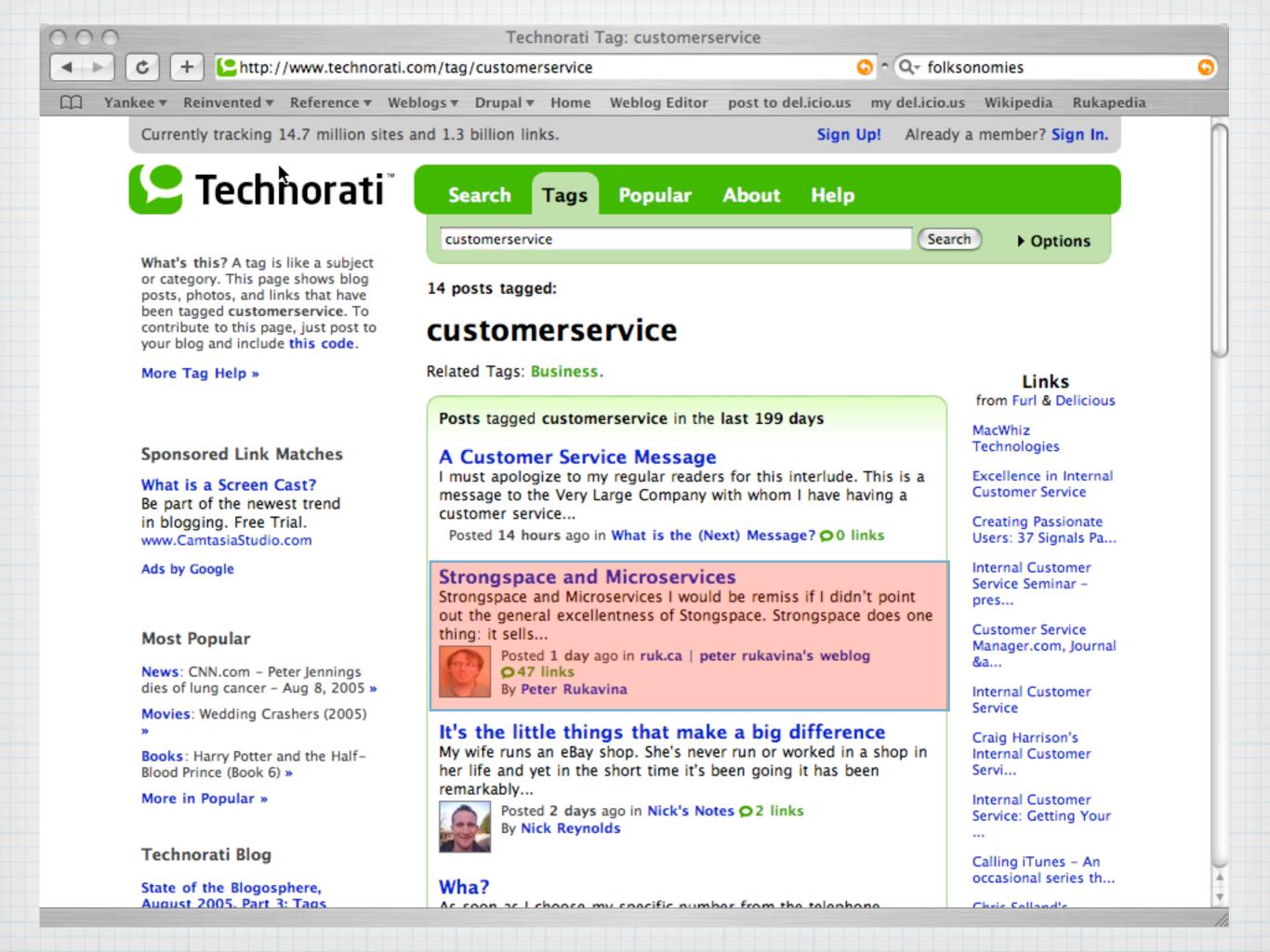
June 2005

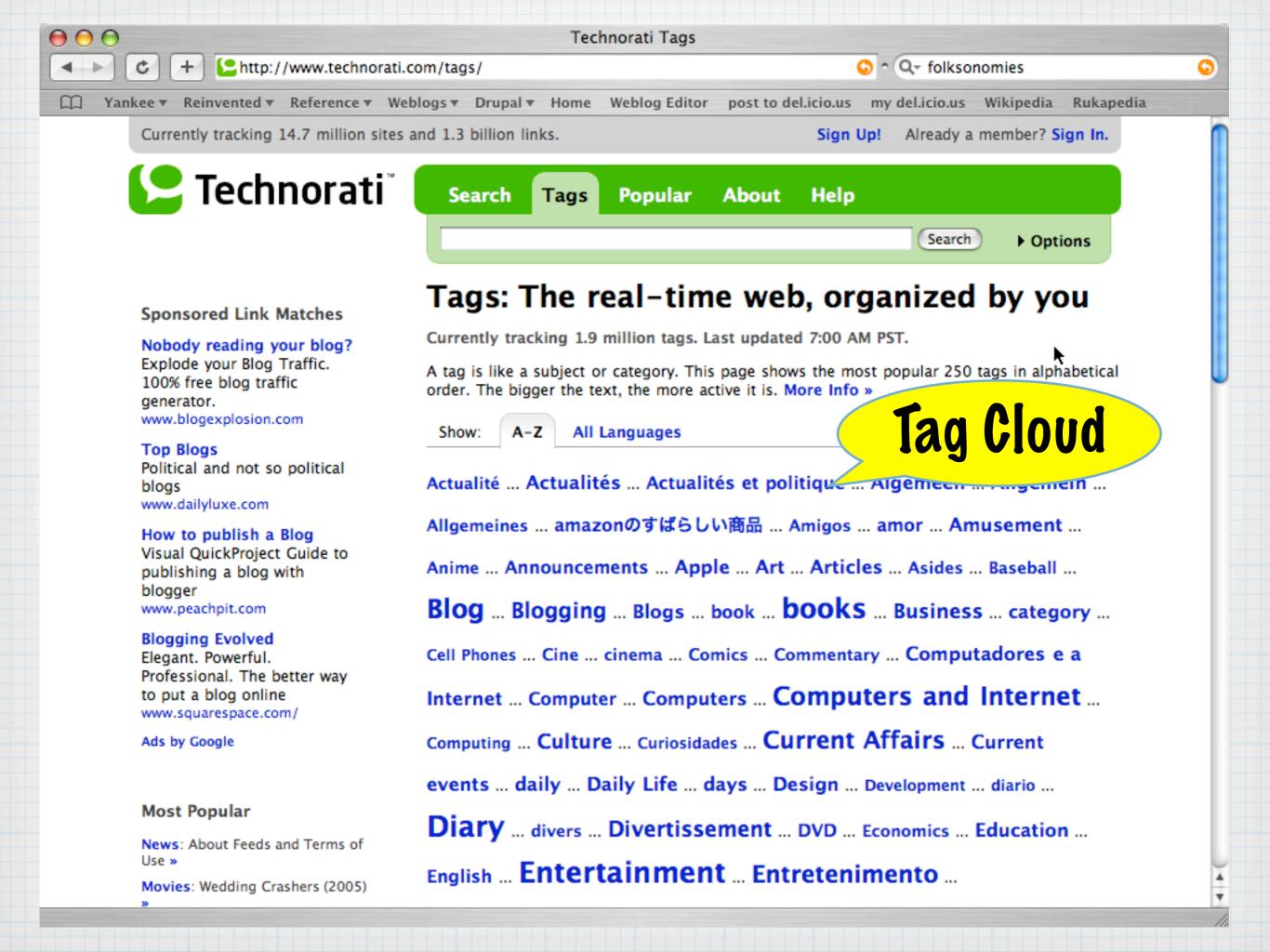
- Incredibly Brazen
- Get your hands off my phone. Or why companies can't feel.
- <u>RSS Evangelizing</u>

May 2005













### \* HTML + JavaScript + Back End Scripts

- \* Improved user interaction
- \* Applications that are more "desktop like"
- \* Web feels less like "filling in a form"



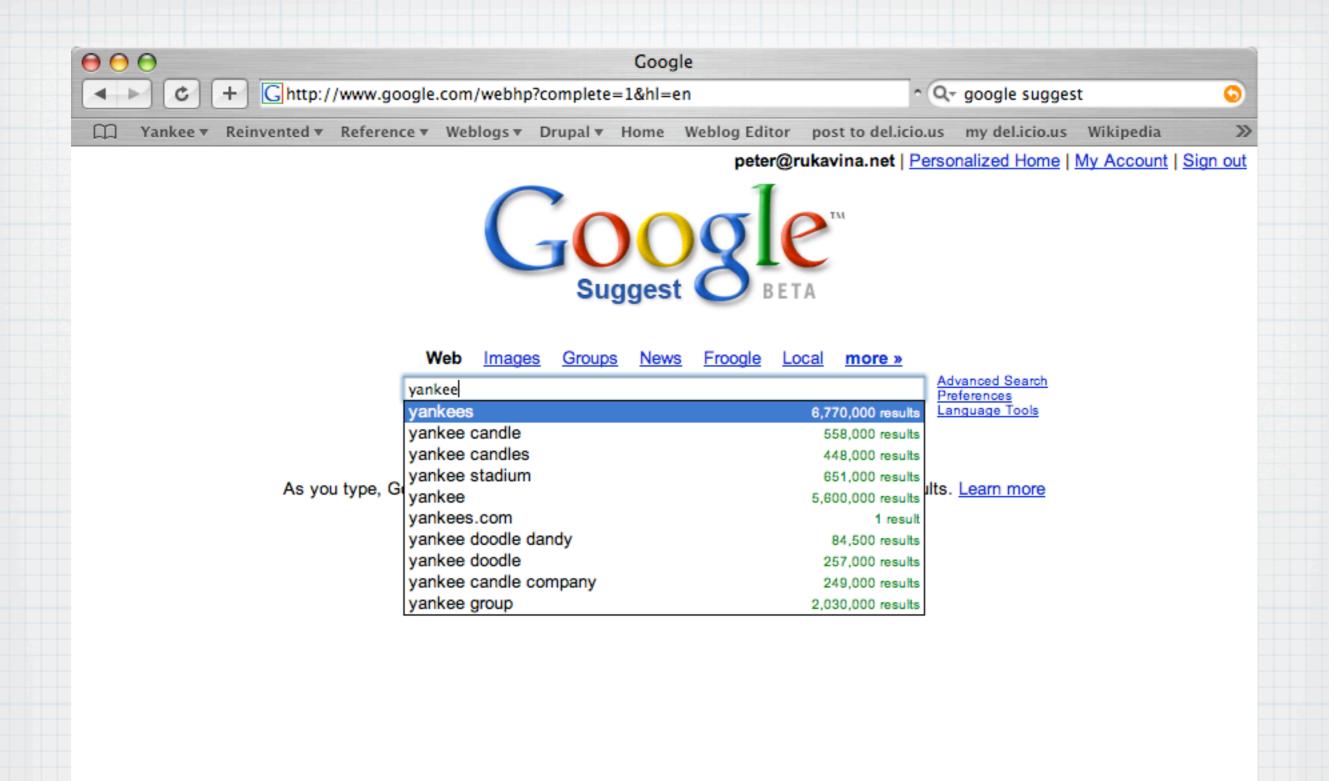
Yankee Publishing Inc., P.O. Box 520, Dublin, NH 03444; phone 603-563-8111 Copyright ©2005, Yankee Publishing Inc. All Rights Reserved. Interactive features developed and maintained by <u>Reinvented Inc.</u>



Yankee Publishing Inc., P.O. Box 520, Dublin, NH 03444; phone 603-563-8111 Copyright ©2005, Yankee Publishing Inc. All Rights Reserved. Interactive features developed and maintained by <u>Reinvented Inc.</u>

00	0			Kayak.	com: se	arch flights				
	► C + K http:/	C + K http://www.kayak.com/s/index.jsp				RSS ^ Q- Google				
m	Yankee 🔻 Reinvented 🔻	Reference ▼	Weblogs <b>v</b>	Drupal 🔻	Home	Weblog Editor	post to del.icio.us	my del.icio.us	Wikipedia	>>
Ka	ayak .com							Welcom	ee, <b>Guest</b>   <u>Sign 1</u>	In  <u>Register</u>
	Flights   <u>Hotels</u>   <u>Cars</u> №№!   <u>Cruises</u> Round-trip One-way     From To						Flight Deals  Las Vegas summer weel R/T*  United fare sale: Flights Low fares to South Ame	from \$83 R/T*		
	new New York, NY New Orleans, LA Newark Airport (Newark, NJ)		Return 8/31/2005	Tim	1e		Save on internation! flig! Europe, Mexico, and mo More Deals	hts to the Caribbean		
	Newark, NJ Newport News/Henry Airport ( New Haven, CT New Hanover County Airport (		Show Nea		ts	I	Deals by RSS XML			
	New Iberia, LA Newburgh, NY New Bern, NC	Abo		<u>Flights</u>   <u>H</u>	otels   Car		tinations   Feedback			

©2005 Kayak.com



ADVERTISERS | ADS | GROUPS | PAGES | REPORTS | POPULARITY

### **Yankee Advertising Manager**

### Advertisers Editor

Add a new advertiser

new

Best Western New England

Historic New England Driving Tours HELP: Advertisers run a

New Britain Museum or delete an existing adv advertiser from the selec Newport CVB

highlighted entry) and the Stonewall Kitchen

advertiser, select their name and click See Ads.

new advertiser. To edit nd then select the AB to select the ads on file for an

## Demo "NewEngland.com Travel Search"



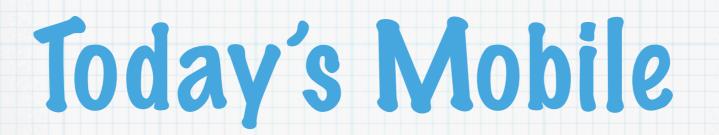
# Mobile Vevices





## Mobile Devices

- \* The first go at the "mobile web" was a disaster
- \* Who wants to surf on their phone?
- \* A few truly useful applications airline information and ???
- Things get interesting when devices know where they are (and what other devices are around)





## Tomorrow's Mobile



# Under the Hood

- \* Open Source
- \* XML
- \* Weblogs
- \* RSS
- \* Podcasting
- \* Tags
- \* AJAX

\* Mobile Devices





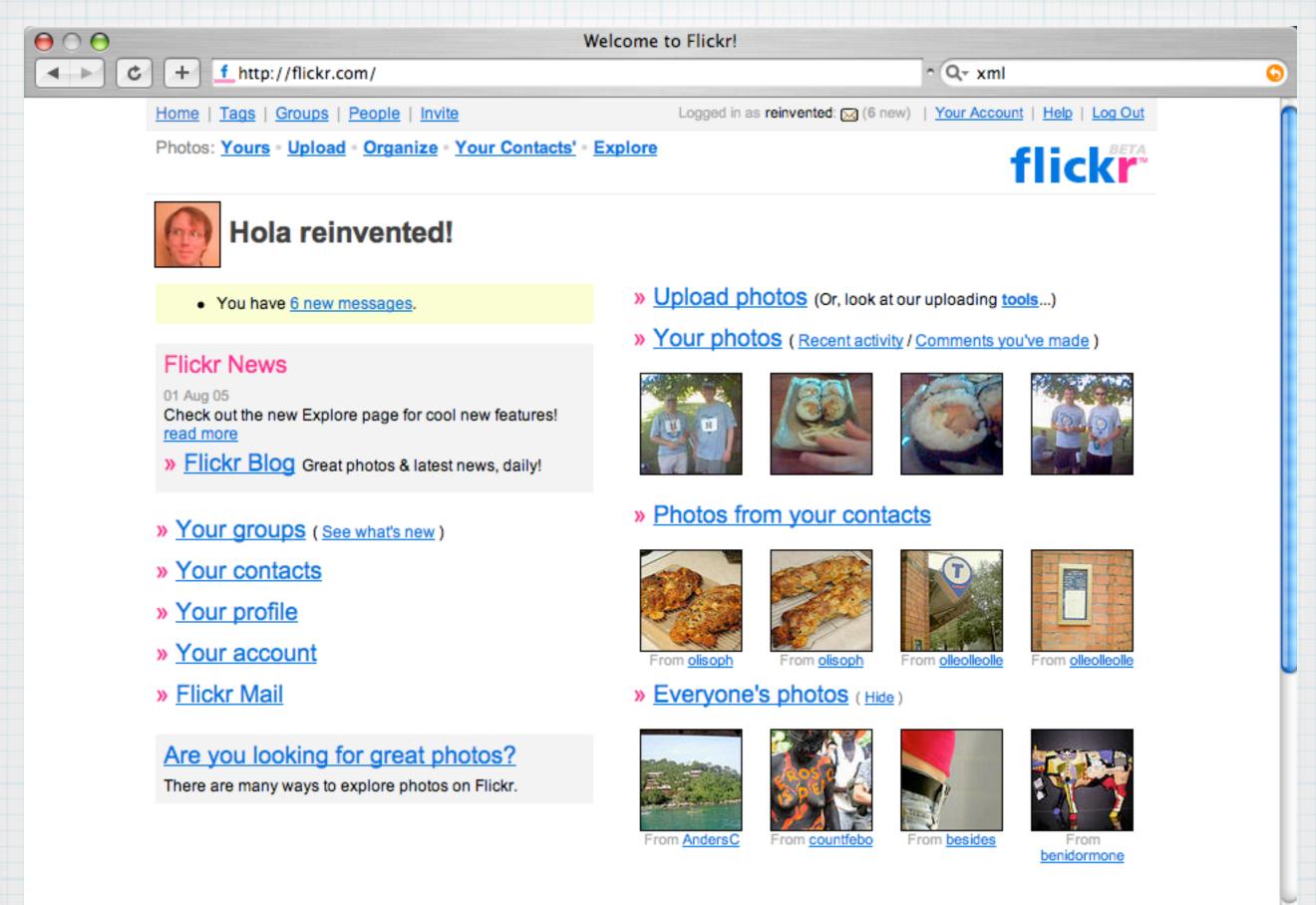






\* Yankee Publishing

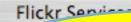




Invite your friends and family! Why? Flickr is so much better when your friends and family are on it. When you log in, their new pictures are there, and they automatically see yours. Send an invitation?

.

¥



Q→ flickr api

r Account | Help | Log Out

flick

0

f http://www.flickr.com/services/api/

#### <u>Home</u>

+

Ċ

00

Services | API Documentation | Feeds

# **Flickr API Documentation**

The Flickr API is now available for noncommercial use by outside developers.

For an example of an application built with this API, see <u>Organizr</u> (or <u>here</u> if you are already a Flickr member).

- Overview
- Encoding
- API Keys
- User Authentication NEW
- Developers' mailing list
- Dates
- Tags
- URLs
- Buddyicons

# Photo Upload API

- Uploading Photos NEW
- Example Request NEW
- Asynchronous Uploading NEW

# Request Formats

- <u>REST</u>
- XML-RPC
- <u>SOAP</u>

# **Response Formats**

# Methods

API

## auth

- flickr.auth.checkToken
- flickr.auth.getFrob
- flickr.auth.getFullToken
- flickr.auth.getToken

#### blogs

- flickr.blogs.getList
- flickr.blogs.postPhoto

#### contacts

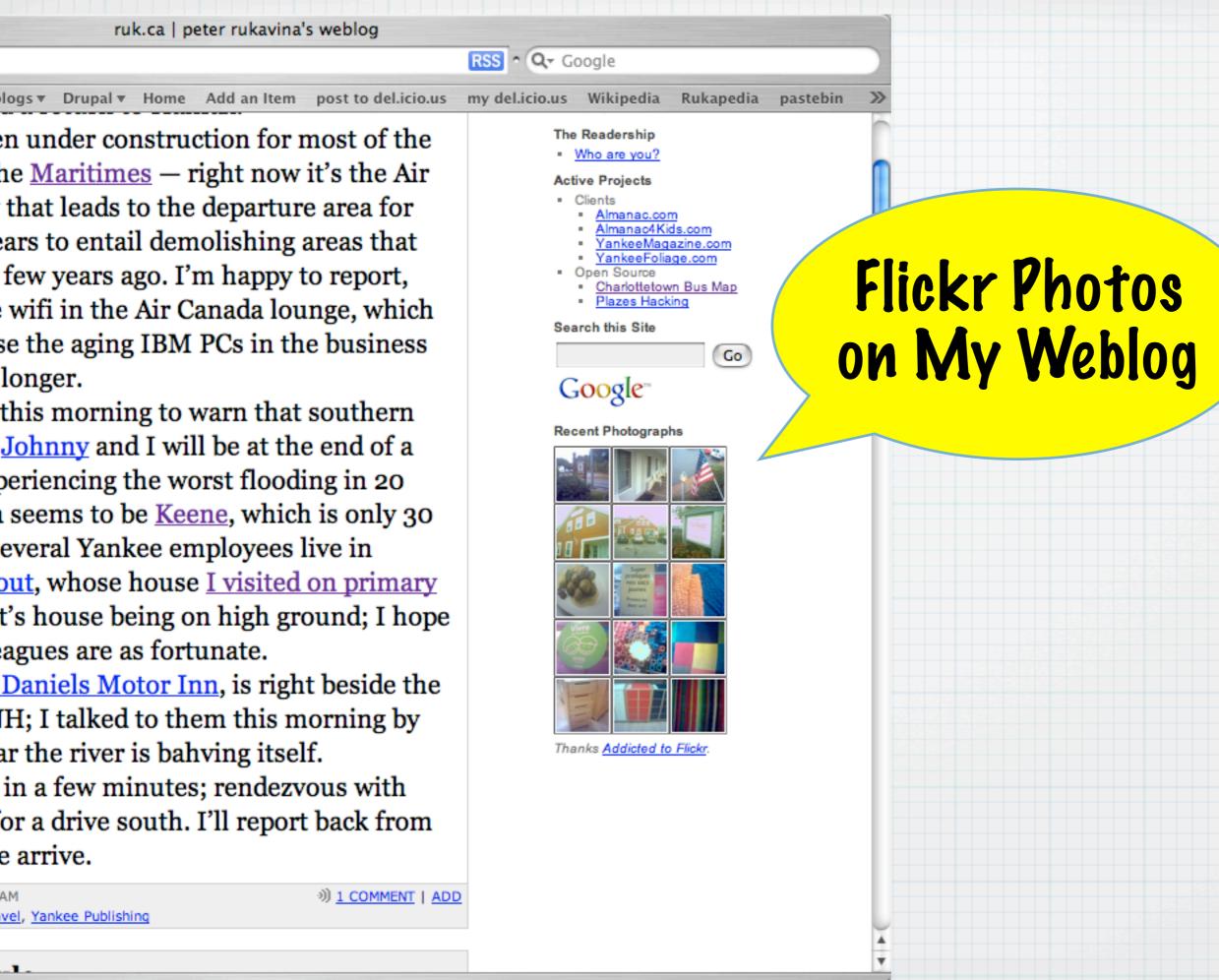
- flickr.contacts.getList
- flickr.contacts.getPublicList

## favorites

- flickr.favorites.add
- <u>flickr.favorites.getList</u>
- flickr.favorites.getPublicList
- <u>flickr.favorites.remove</u>

#### groups

- flickr.groups.browse
- flickr.groups.getInfo
- flickr.groups.search



http://blog.flickr.com/flickrblog/2005/08/the\_new\_new\_thi.html

RSS ^ Q- flickr api

G

Weblog home | Flickr Home Page | Photos | Learn More | Sign Up



Ċ

+

News, offsite status and great photos daily.

The companion blog to <u>Flickr</u>, almost certainly the best online photo management and sharing application in the world.

MY YAHOO!

#### ARCHIVES

August 2005 July 2005 June 2005 May 2005 April 2005 March 2005 February 2005 January 2005 December 2004 November 2004

#### ABOUT FLICKR

Flickr is a revolution in photo storage, sharing and organization, making photo management an easy, natural and collaborative process. Get comments, notes and tags on your



# The New New Things

The oven timer just dinged and some of the things we've been cooking up in Flickr HQ are ready for serving. If you want to dive right in, check out the new <u>explore page</u> and skip the rest of this post ;)

 First up is clustering, a better way to explore photos through tags. You can still see the most recent photos with a given tag (say, <u>summer</u>) but now you can also root around the finer distinctions: <u>summer beach vacations</u> versus <u>summer flowers and nature</u> - and all the clusters are <u>collected on one page</u>. It's neat!

Here are some good tags to try: <u>lion</u>, <u>cute</u>, <u>graduation</u>, <u>europe</u> or even one of the classic search disambiguation problems like <u>jaguar</u> or <u>turkey</u> - nicely broken up into <u>the country</u>, <u>the food</u> and <u>the thanksgiving favorite</u>.

 The other new feature is called <u>interestingness</u> and it's huge! A long time in the making, interestingness is a ranking algorithm based on user behavior around the photos taking into account some obvious things like how many users add the photo to their favorites and some subtle things like the relationship between the person who uploaded the photo and the people who are commenting (plus a whole bunch of secret sauce).



It's huge because we have hundreds of thousands of photos uploaded every day - now we have a way to find the good ones: here are <u>some of the best from December 11th, 2004</u> or check out this monthly calendar view of March 2005. There's

● ● ●	NetNewsWire		e
		Q- Search All	
Subscribe Unsubscribe Mark All	As Read	Search	Sites Drawe
Clients and Projects	Flickr Tag: frankgehry headlines		Date
All My Output	Disney Concert Hall III	m (maxed)	09 Aug 2005
	Disney Concert Hall II	RSS (maxed)	09 Aug 2005
f ruk.ca flickr	Alice at the Grant Park Symphony concert	h (book	08:50 AM
<b>rük</b> rukapedia changes	nighttime concert	com (book	09 Aug 2005
ruk.ca del.icio.us	Disney Concert Hall	enlickr.com (maxed) (maxed)	-
rūk ruk.ca	Neue Zollhof	nobody@flickr.com (munk	09 Aug 2005
<b>rük</b> ruk.ca comments	Gehry	nobody@flickr.com (_Art)	08 Aug 2005
rūk Live from on ruk.ca	20050806-0337	nobody@flickr.com (shardik)	-
PubSub L for ruk.ca	20050806-0328	nobody@flickr.com (shardik)	
Prince Edward Island	Stata Center	nobody@flickr.com (views	05 Aug 2005
Projects, Tlogy, Places			
Podcasting		A	
People	Neue Zollhof		
Private Feeds			
Tags and Searches	munkt0n posted a photo:		
f Flickr Taarlottetown			
f Flickr Tag: pei	THE REAL MARKER AND AND A DECKEN		
f Flickr Tag: frankgehry	MANDAL M PARM		
flickr Tag: bilbao	THE REPORT OF A REAL OF A		
f Flickr Tag: bourges			
www.construction.gev			
f Flickr Tawardisland			
flickr Tawardisland			
f Flickr Tawardisland C Technorati Tag: plazes			
<ul> <li>f Flickr Tawardisland</li> <li>Technorati Tag: plazes</li> <li>Technoraoglemaps</li> <li>Yahoo Ser rukavina"</li> </ul>	Medienhafen, Dusseldorf.		
<ul> <li>f Flickr Tawardisland</li> <li>P Technorati Tag: plazes</li> <li>P Technoraoglemaps</li> </ul>	Medienhafen, Dusseldorf. This is the original big scan, which I'd thought I'd lost.		
<ul> <li>flickr Tawardisland</li> <li>Technorati Tag: plazes</li> <li>Technoraoglemaps</li> <li>Yahoo Ser rukavina"</li> <li>Technorati: ruk.ca</li> <li>Technoraanac.com</li> </ul>	This is the original big scan, which I'd thought I'd lost.		
<ul> <li>flickr Tawardisland</li> <li>Technorati Tag: plazes</li> <li>Technoraoglemaps</li> <li>Yahoo Ser rukavina"</li> <li>Technorati: ruk.ca</li> <li>Technoraanac.com</li> <li>Flickr Tag: montpellier</li> </ul>		@flickr.com (munkt0n)	
<ul> <li>flickr Tawardisland</li> <li>Technorati Tag: plazes</li> <li>Technoraoglemaps</li> <li>Yahoo Ser rukavina"</li> <li>Technorati: ruk.ca</li> <li>Technoraanac.com</li> <li>Flickr Tag: montpellier</li> <li>Flickr Tag: phitsanulok</li> </ul>	This is the original big scan, which I'd thought I'd lost.	@flickr.com (munkt0n)	
<ul> <li>flickr Tawardisland</li> <li>Technorati Tag: plazes</li> <li>Technoraoglemaps</li> <li>Yahoo Ser rukavina"</li> <li>Technorati: ruk.ca</li> <li>Technoraanac.com</li> <li>Flickr Tag: montpellier</li> <li>Flickr Tag: phitsanulok</li> <li>Del.icio.us Tag: plazes</li> </ul>	This is the original big scan, which I'd thought I'd lost.	@flickr.com (munkt0n)	
<ul> <li>flickr Tawardisland</li> <li>Technorati Tag: plazes</li> <li>Technoraoglemaps</li> <li>Yahoo Ser rukavina"</li> <li>Technorati: ruk.ca</li> <li>Technoraanac.com</li> <li>Flickr Tag: montpellier</li> <li>Flickr Tag: phitsanulok</li> </ul>	This is the original big scan, which I'd thought I'd lost.	@flickr.com (munkt0n)	



f http://www.flickr.com/photos/tags/

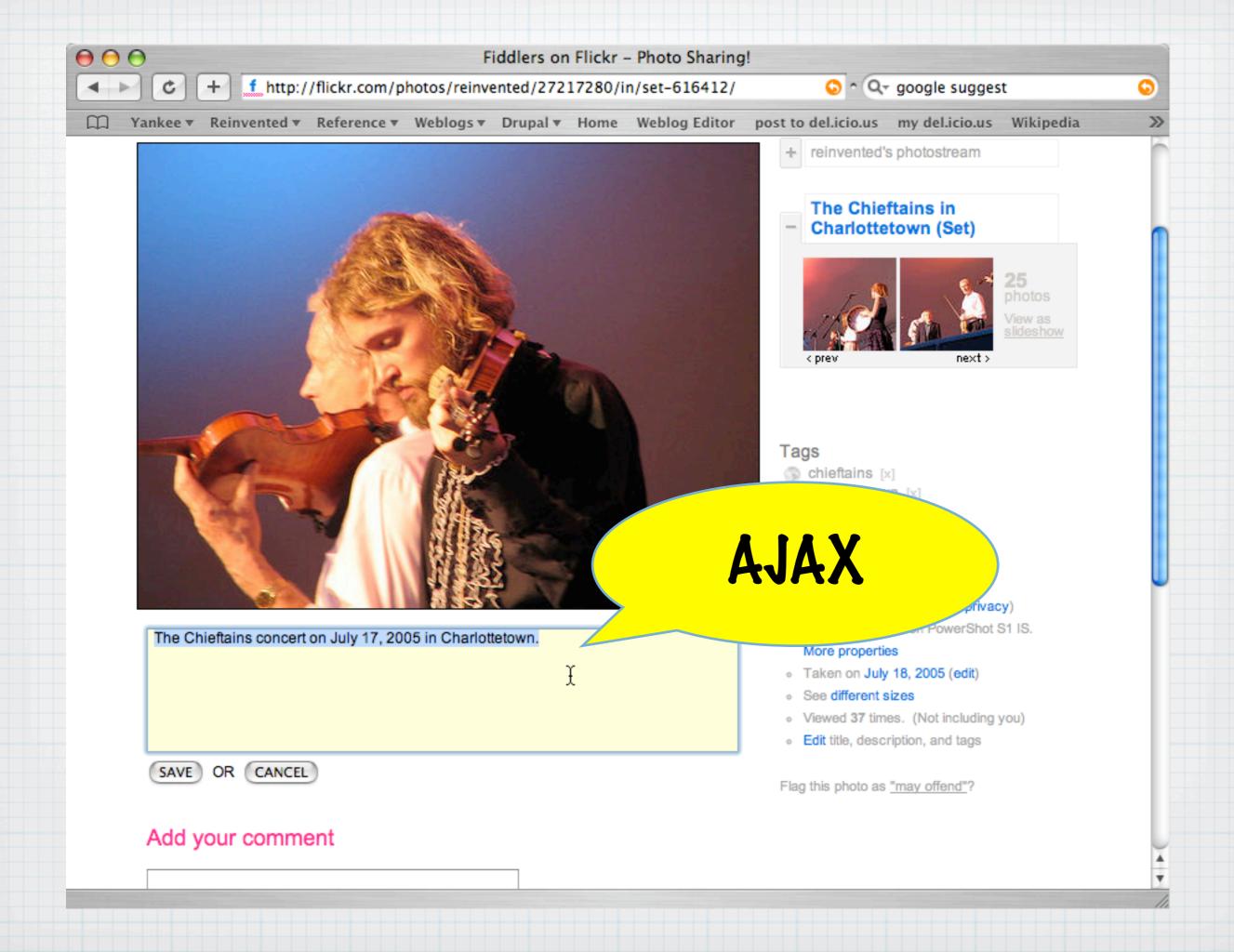
# All time most popular tags



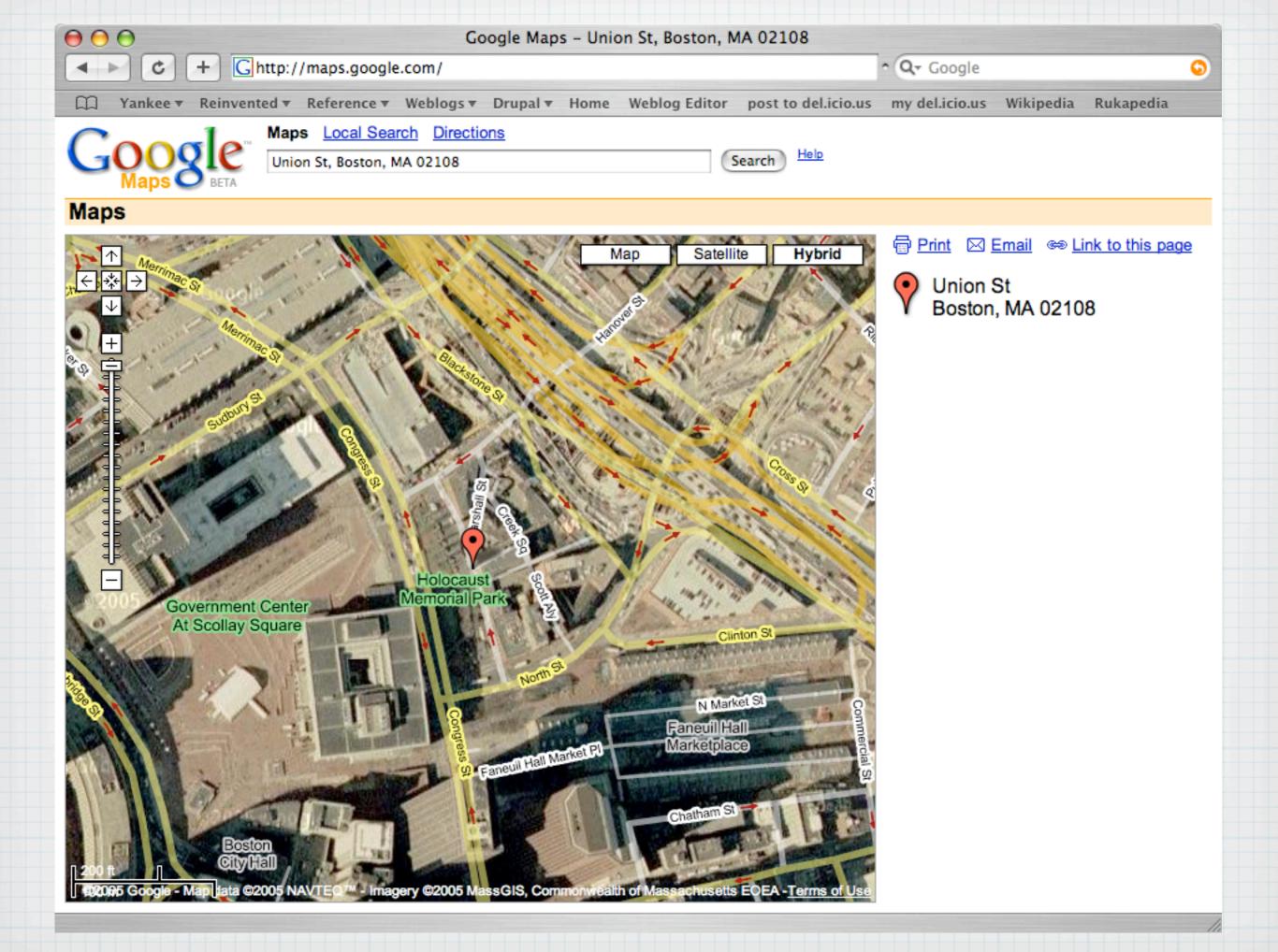
amsterdam animal animals april architecture art australia baby barcelona beach berlin bird birthday black blackandwhite blue boston bridge building bw california cameraphone camping canada car cat cats chicago china christmas church city clouds color colorado concert day dc dogs england europe family festival fireworks florida flower flowers food france friends fun garden geotagged germany girl graduation graffiti green hawaii holiday home honeymoon house india ireland italy japan july june kids lake landscape light Iondon losangeles macro march may me mexico moblog mountains museum music nature new newyork newyorkcity newzealand night nyc ocean orange oregon paris park party people phone photo pink portrait red reflection river roadtrip rock rome Sanfrancisco school scotland sea seattle sign sky snow spain spring street SUMMER sun sunset taiwan texas thailand tokyo toronto travel tree trees trip uk unfound urban usa vacation vancouver washington water wedding white winter yellow zoo

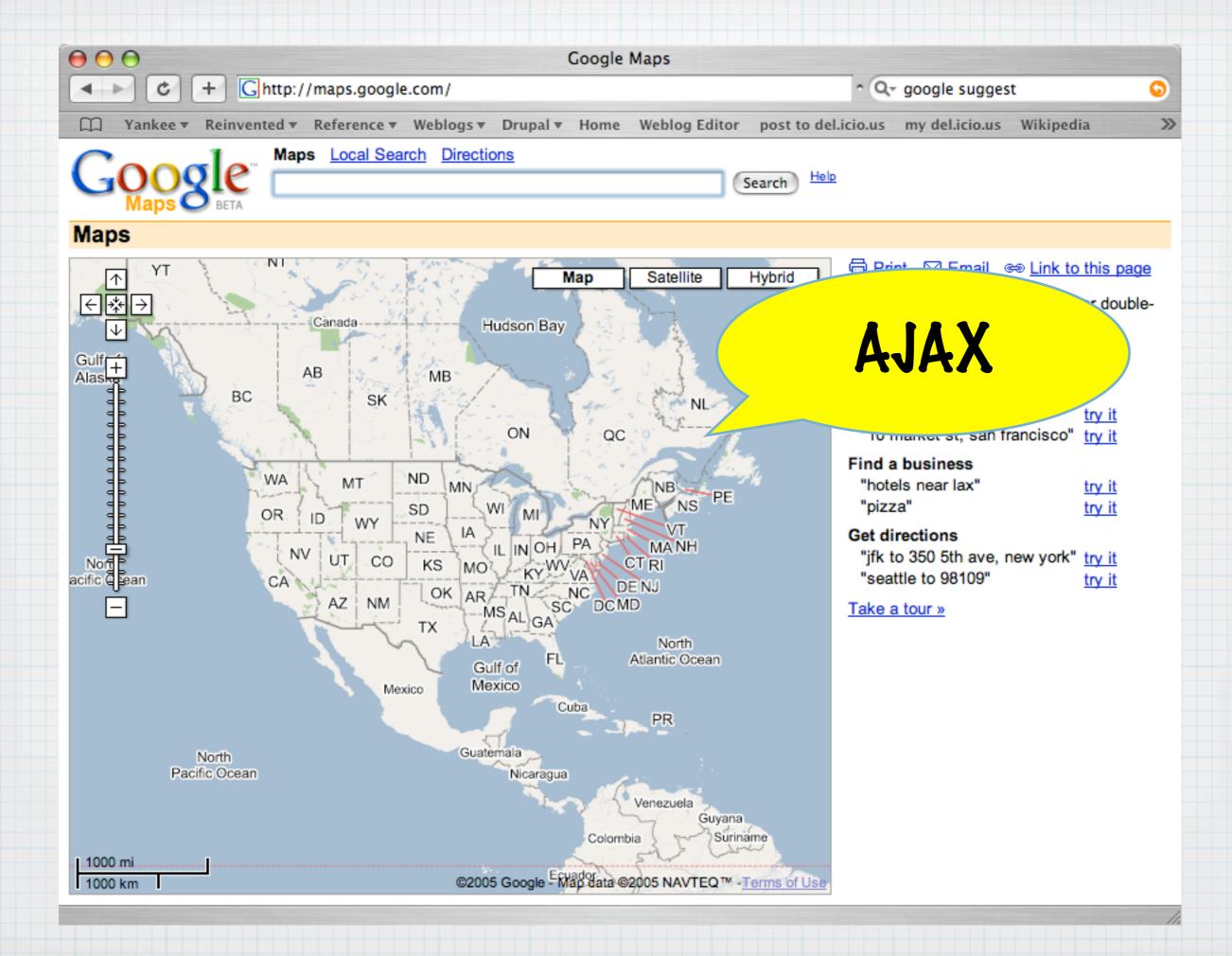
#### What are tags?

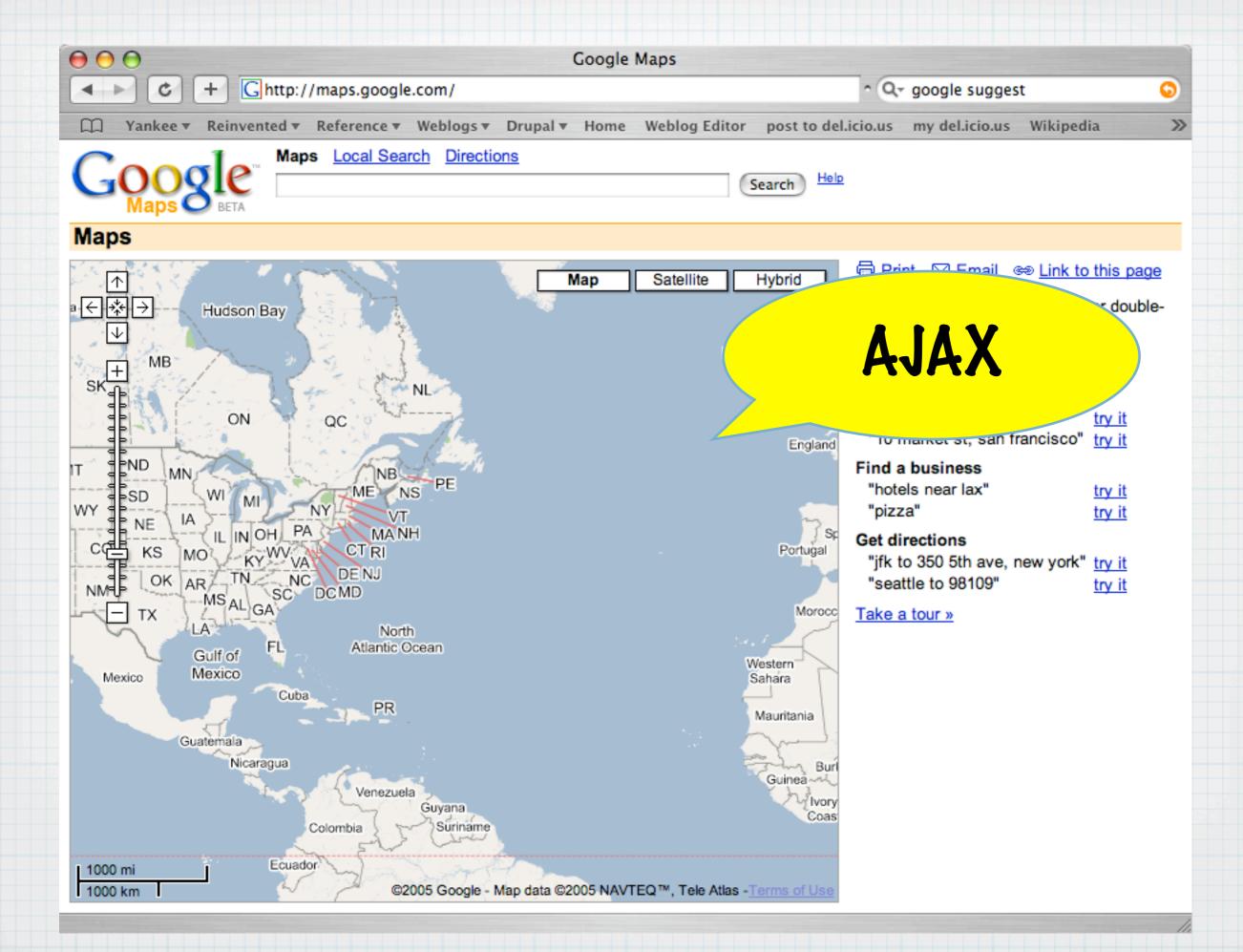
You can give your photos a "tag", which is like a keyword or category label. Tags help you find photos which have something in

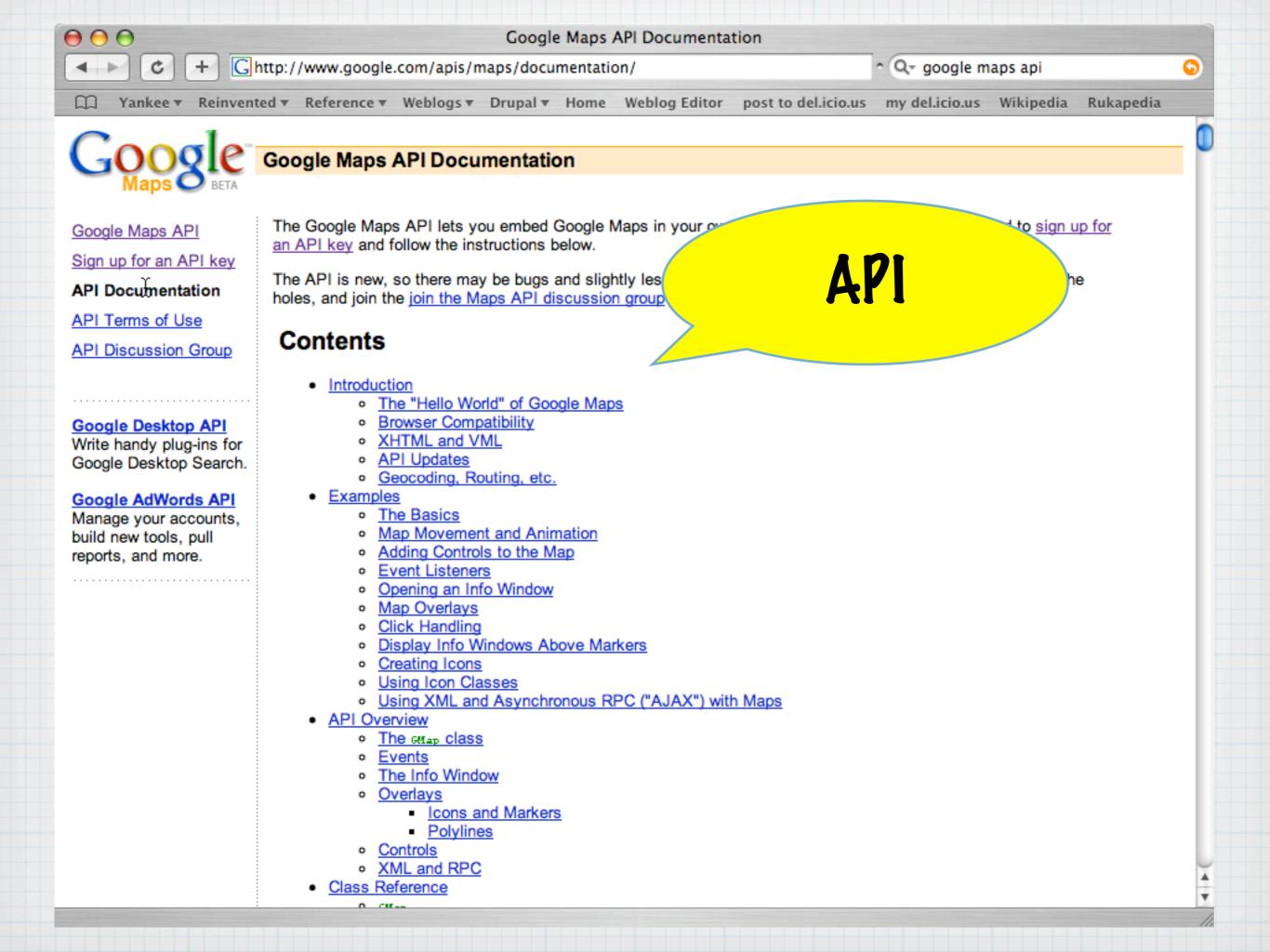


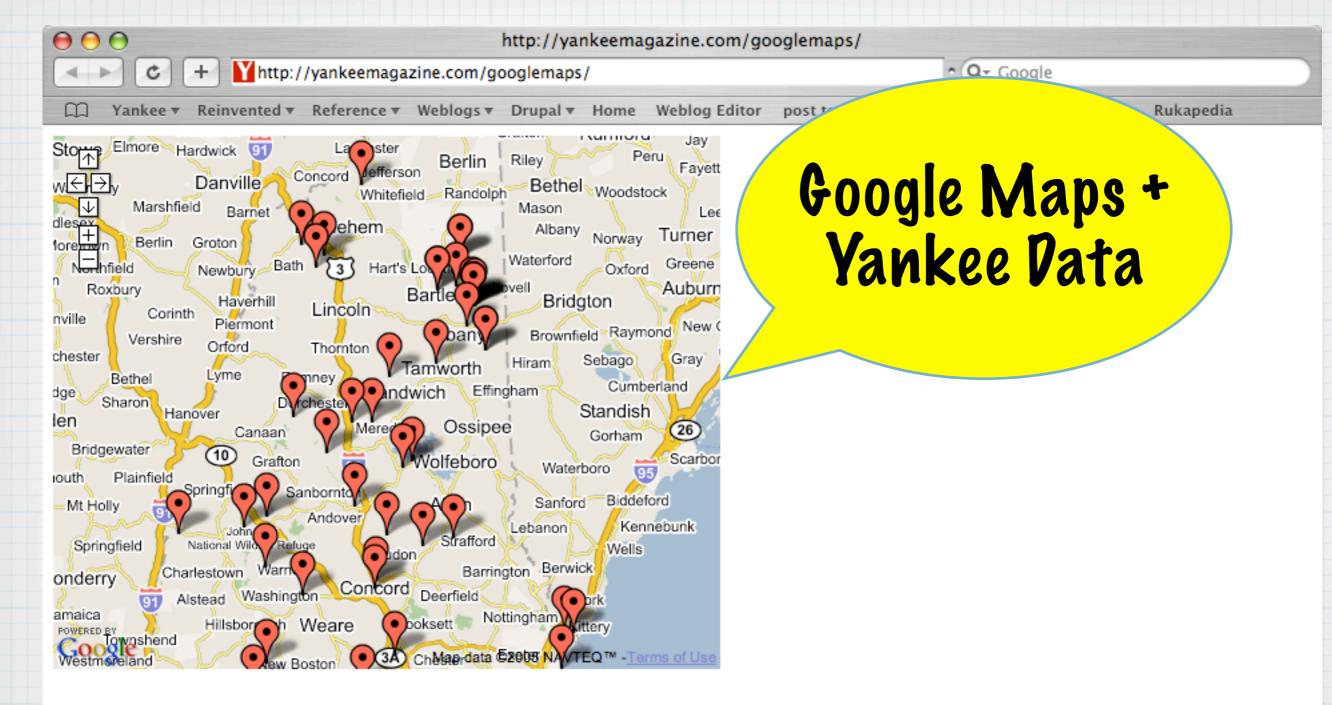




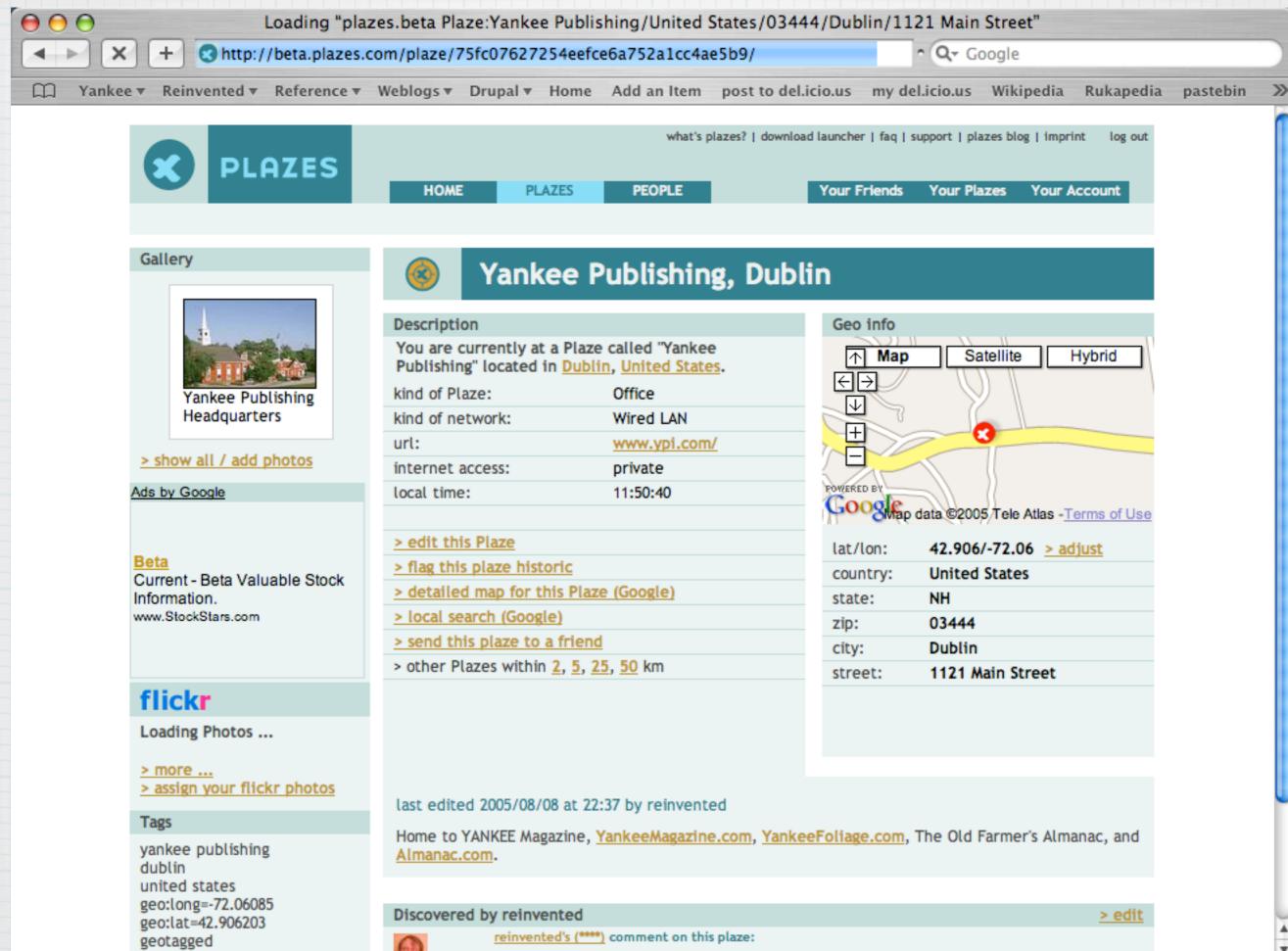




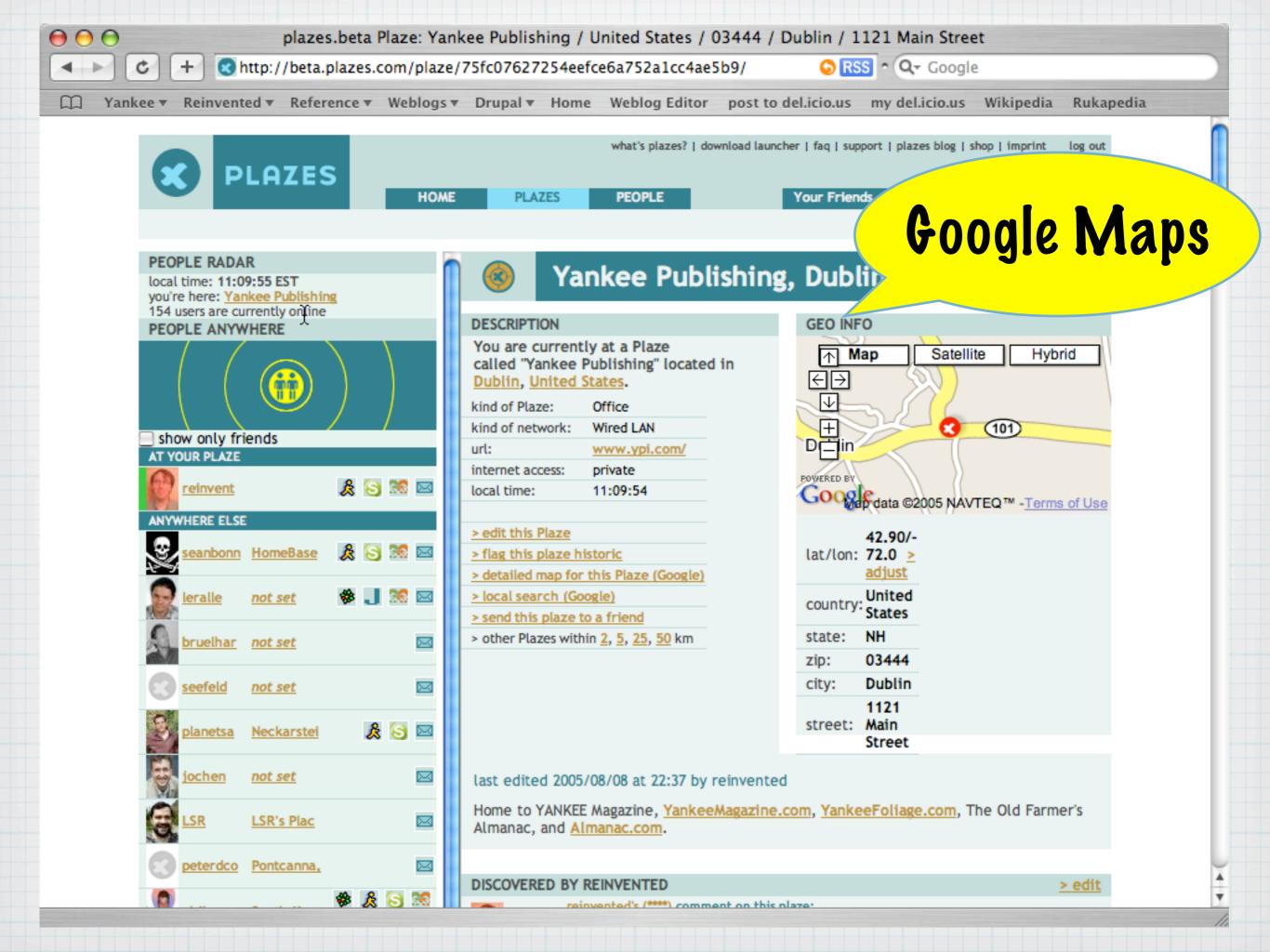


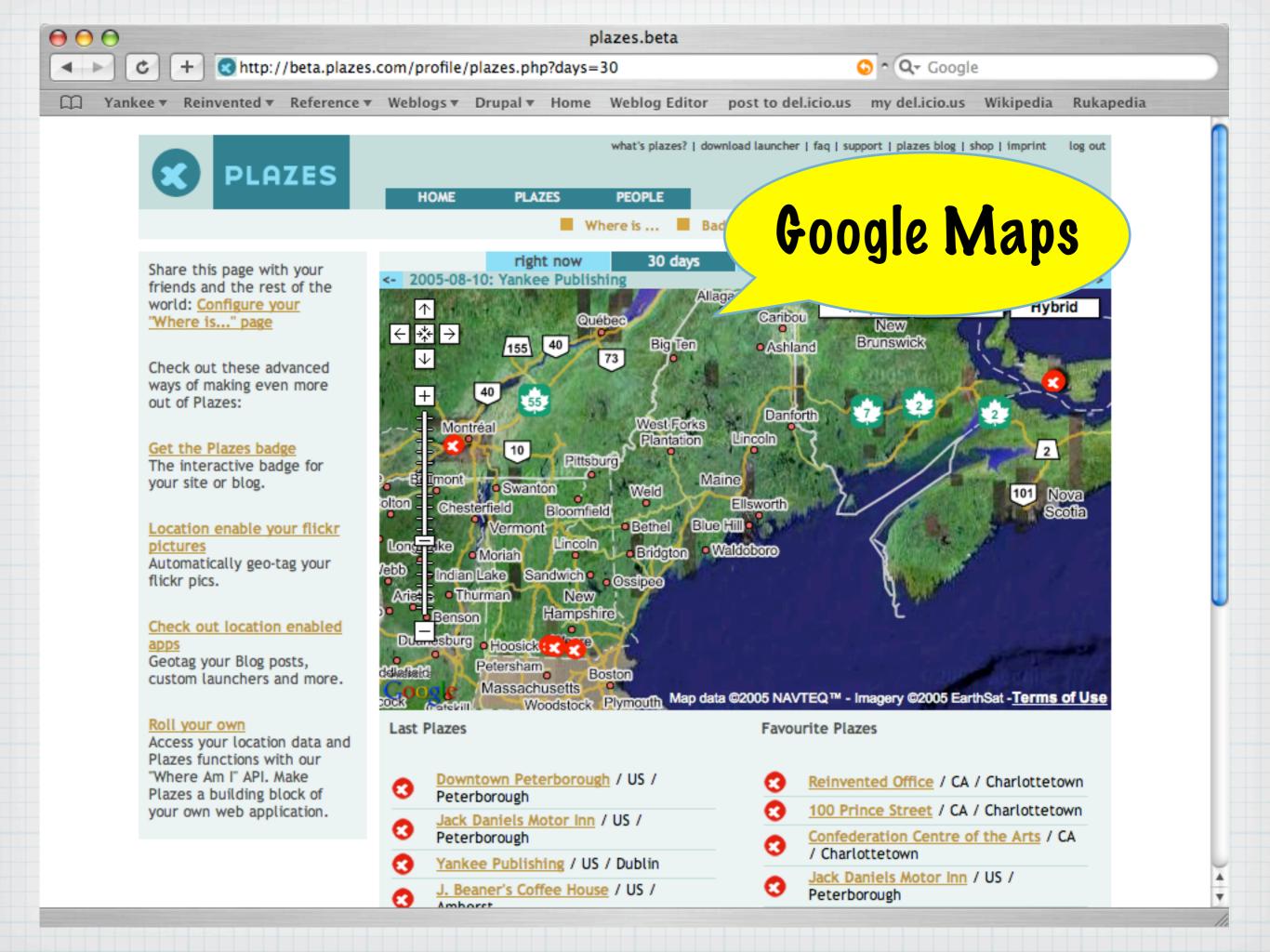


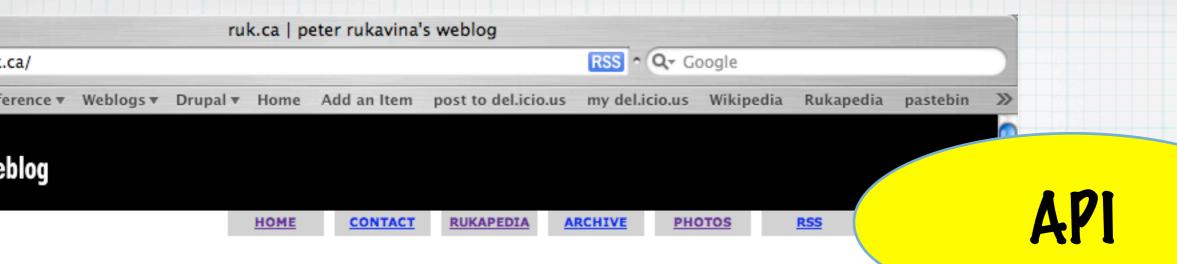




Loading "http://beta.plazes.com/plaze/75fc07627254eefce6a752a1cc4ae5b9/", completed 17 of 18 items







# route to New Hampshire

hts to the outer world routed through <u>Montreal</u> been a while since I've been in the <u>Halifax</u> <u>Airport</u>. But with a hundred dollar difference lirect flight through Halifax and a direct one, I avings and a return to Halifax.

rt has been under construction for most of the lived in the <u>Maritimes</u> — right now it's the Air ssageway that leads to the departure area for hich appears to entail demolishing areas that structed a few years ago. I'm happy to report, here's free wifi in the Air Canada lounge, which have to use the aging IBM PCs in the business nline any longer.

ned early this morning to warn that southern re, where <u>Johnny</u> and I will be at the end of a day, is experiencing the worst flooding in 20 st-hit area seems to be <u>Keene</u>, which is only 30 <u>Yankee</u>. Several Yankee employees live in Where is Peter? Yankee Publishing [map] Dublin, NH



Data from Plazes. Code here.

Posts since your last visit

None

Comments since your last visit None

- None

The Readership

Who are you?

Active Projects

Clients

- <u>Almanac.com</u>
   Almanac4Kids.com
- YankeeMagazine.com
- YankeeFoliage.com
- Open Source
- Charlottetown Bus Map
   Plazes Hacking

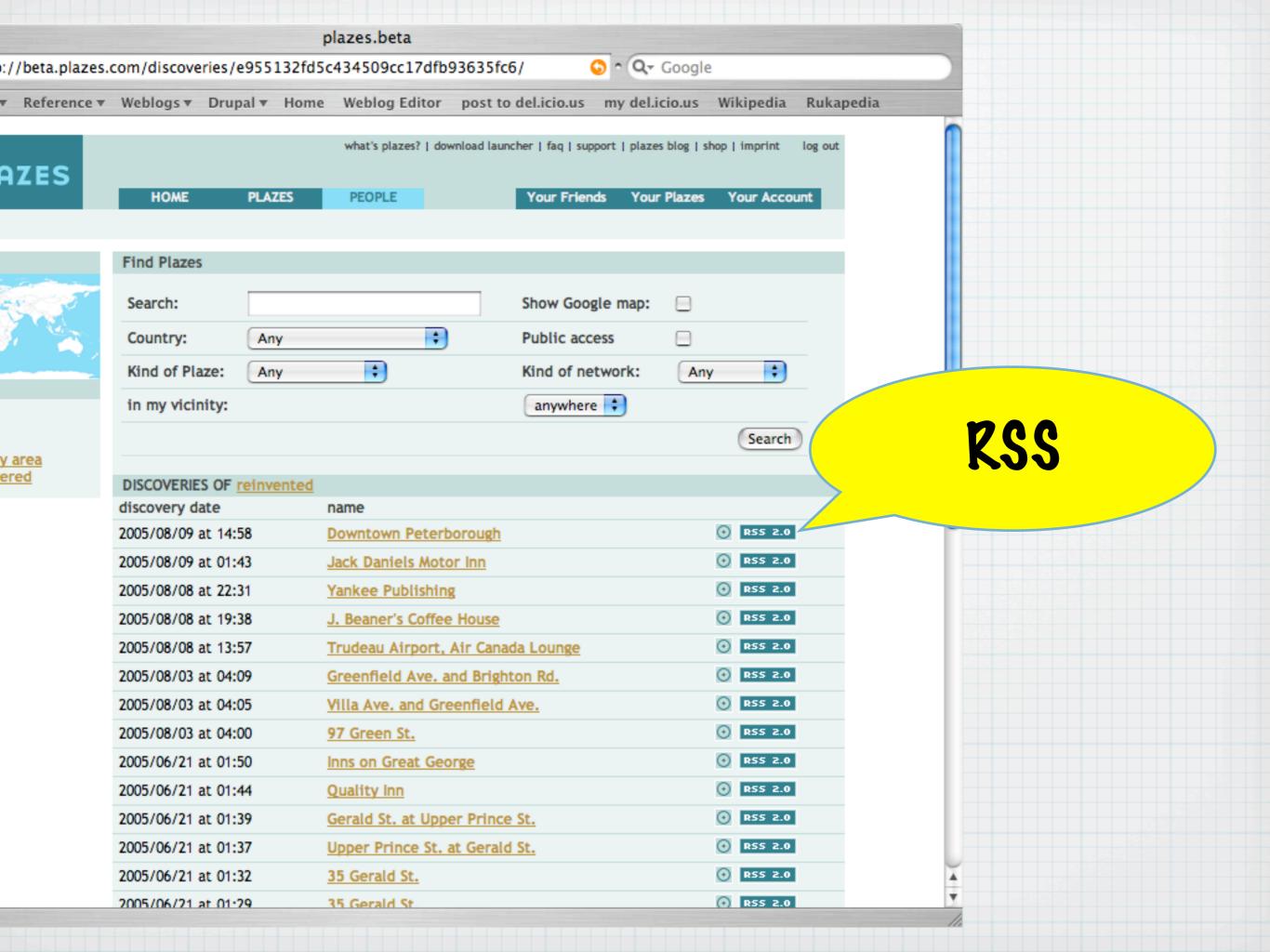
Go

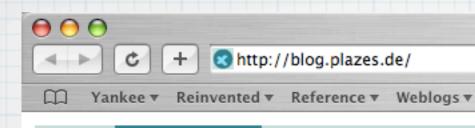
Search this Site

Google

Recent Photographs







# Weblog

↑ Q → Google

y del.icio.us Wikipedia Rukapedia

# **X** PLAZES plazes:blog

# Today | Archives | RSS 2

#### 03 August

# TONIGHT: PLAZES HITS CHARLOTTETOWN

Peter Rukavina, a strong and dear supporter of Plazes, once again evangelises:

A reminder: tonight, Wednesday, August 3rd at 7:00 p.m. at the Confederation Centre of the Arts (in the Art Gallery), Felix Petersen, co-founder of Plazes, will drop in via video from Germany to talk about the history, development and future of the system. Felix will answer questions from the audience, so if you're curious about Plazes, or just curious about bootstrapping a web system, bring your thoughts.

Felix will be followed on the programme by artist Don Gill who will talk about his approach to urban landscapes and his project Erratic Space created during his residency in Charlottetown this summer.

The event is free.

It promises to be an interesting night.

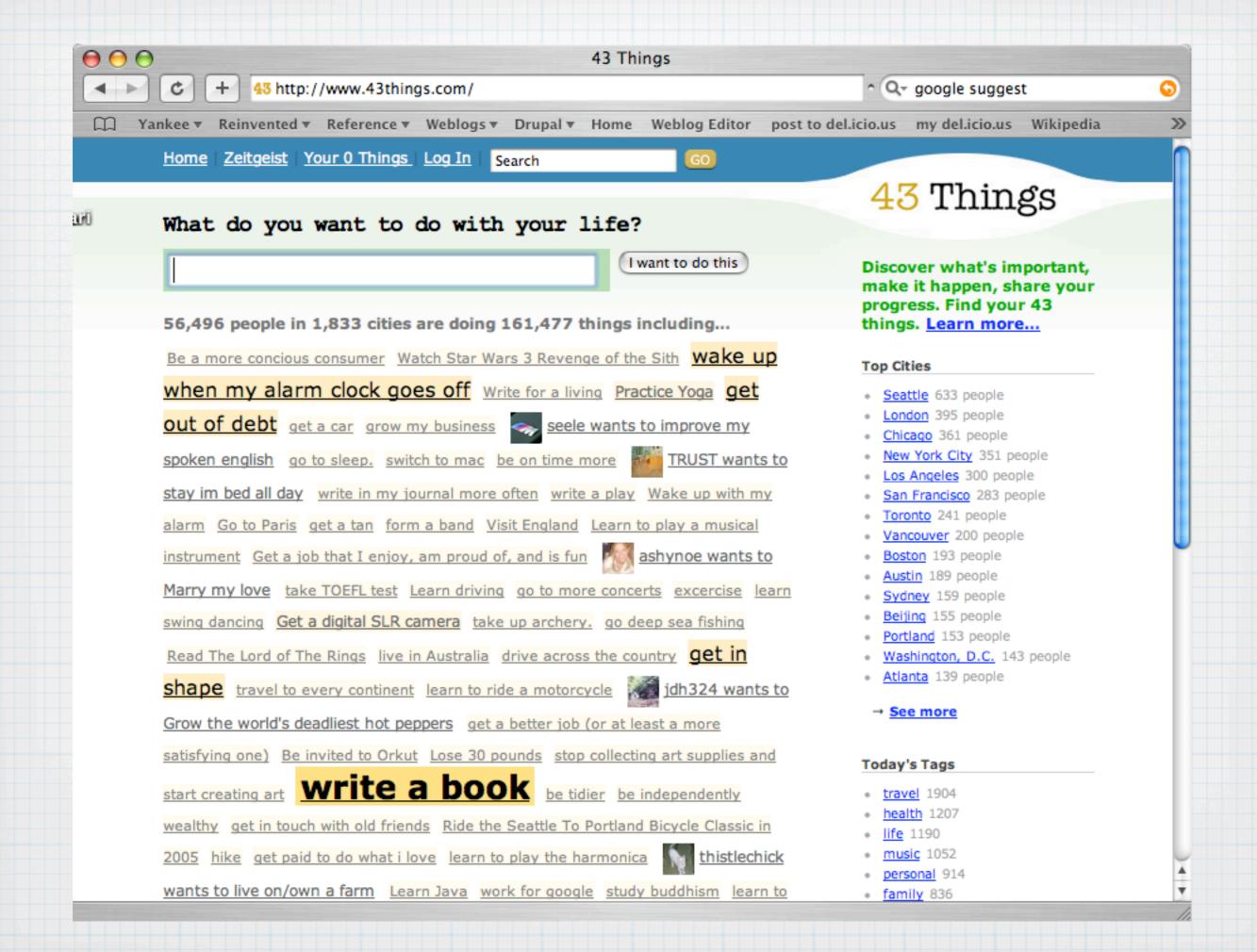
Thanks Peter! Posted by <u>fiahless</u> at 21:23:43 - <u>No comments</u>

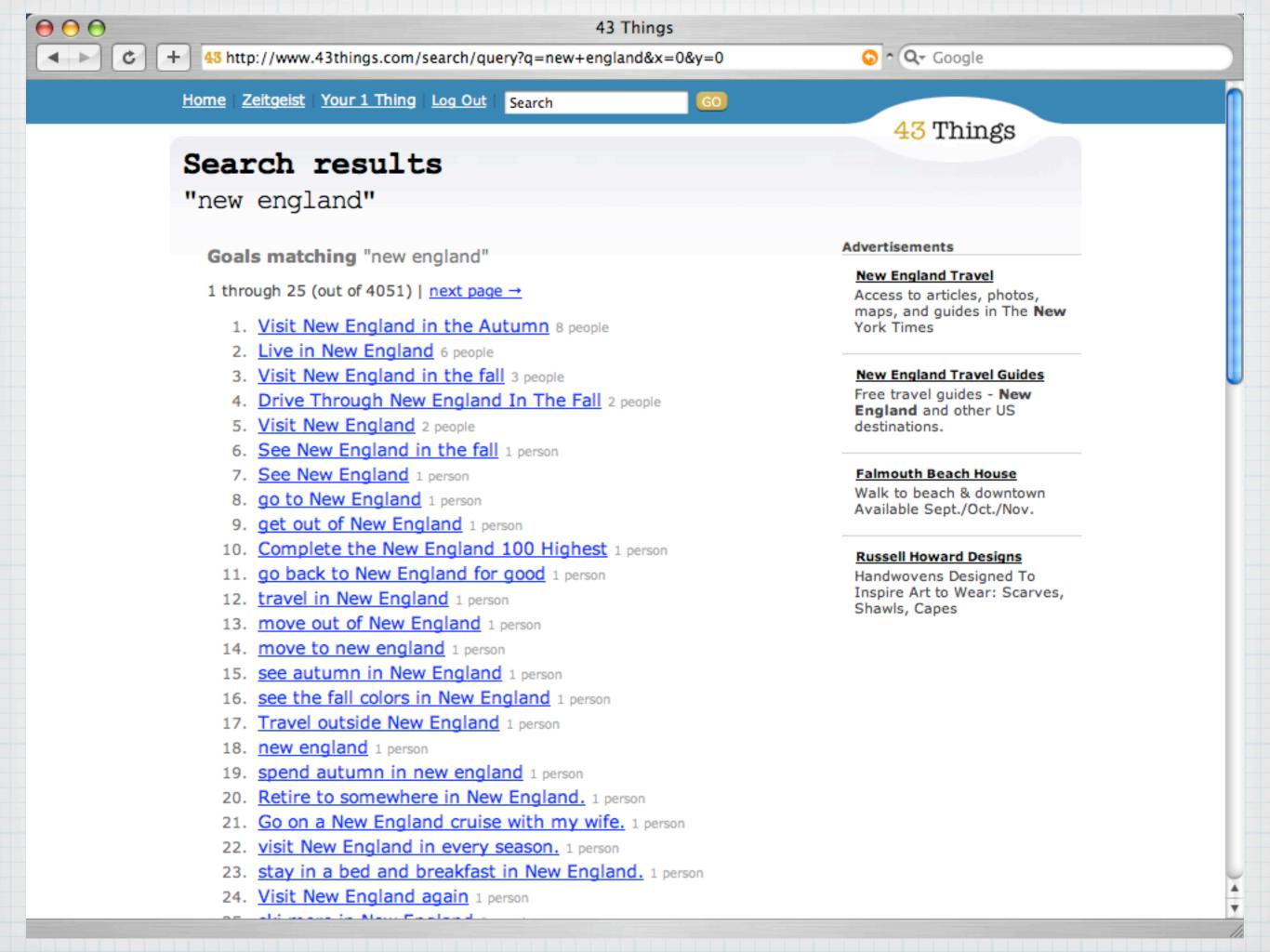
# PLAZES IN TECHNOLOGY REVIEW

I was thrilled to find out, that Plazes had a mention in this excellent article called <u>"Social</u> <u>Machines"</u> in the new issue of <u>MIT Technology Review</u>. I was even more thrilled to see that

~ A	ugust 2005	10-		
Mon Tue	Wed Thu Fr	i Sat Sun		
1 2	3 4 5	6 7		
8 9	10 11 12	13 14		
15 16	17 18 19	20 21		
22 23	24 25 26	27 28		
29 30	31			
			e.u.	
		NAVIGATI	ON	
Today Archives				
Admin Area	a			
		SEARCH		
Search this	site:			
Search	)			
	(	CATEGORI	ES	
All				
Clippings				
General				
New featur technology				
	FA	VORITE L	INKS	
Actioncont	ents			
empulse no informa	tion			
no morma	LION .			
		LOGIN		
Ukername:				

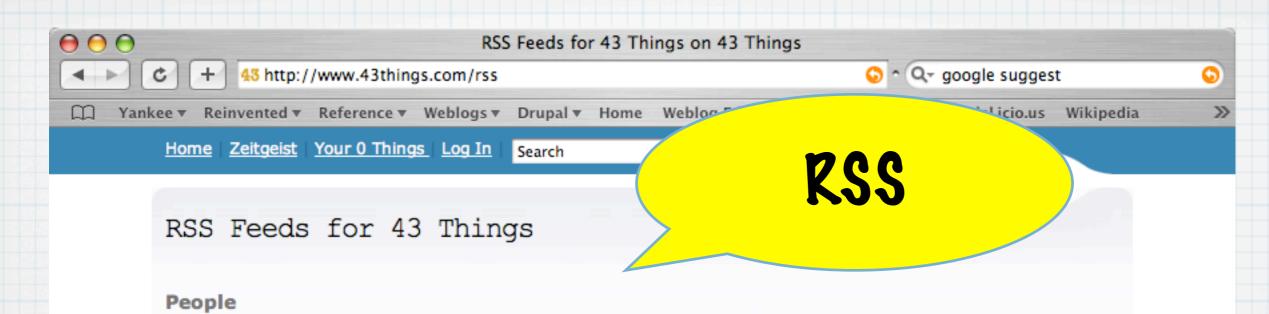








9	43 Things		
C + 43 http://www.43things.com/		^ Q- google suggest	0
Yankee 🔻 Reinvented 🔻 Reference 🔻 Weblogs 🔻 Drup	al <b>v</b> Home Weblog Editor post to	delicious my del.icio.us Wikipedia	)
Home Zeitgeist Your 0 Things Log In Search		AX	
What do you want to do with you	r life RV		
find		s important,	
Find a balance between the things I want to do and the things I need to do (383)	ne Igs including	progress. Find your 43 things. <u>Learn more</u>	
find true love (189) find work I'm passionate about (187)	of the Sith wake up	Top Cities	
find a job (181) find my soulmate (177) find love (134)	Practice Yoga get	Seattle 633 people     London 395 people     Chicago 361 people	
find a new job (132) find a girlfriend (121)	E TRUST wants to	<ul> <li><u>Chicago</u> 361 people</li> <li><u>New York City</u> 351 people</li> <li><u>Los Angeles</u> 300 people</li> </ul>	
find myself (110) find a job i love (108) alarm Go to Paris get a tan Torm a band visit engi	Wake up with my	<ul> <li><u>San Francisco</u> 283 people</li> <li><u>Toronto</u> 241 people</li> <li><u>Vancouver</u> 200 people</li> </ul>	
instrument Get a job that I enjoy, am proud of, and i		Boston 193 people     Austin 189 people	
<u>Marry my love</u> take TOEFL test Learn driving go to swing dancing <u>Get a digital SLR camera</u> take up are		<ul> <li><u>Sydney</u> 159 people</li> <li><u>Beijing</u> 155 people</li> <li><u>Portland</u> 153 people</li> </ul>	
Read The Lord of The Rings live in Australia drive a		<ul> <li><u>Washington, D.C.</u> 143 people</li> <li><u>Atlanta</u> 139 people</li> </ul>	
<u>Shape</u> travel to every continent learn to ride a mo Grow the world's deadliest hot peppers get a better		→ <u>See more</u>	
satisfying one) Be invited to Orkut Lose 30 pounds		Today's Tags	
start creating art Write a book		<ul> <li><u>travel</u> 1904</li> <li>health 1207</li> </ul>	
wealthy get in touch with old friends Ride the Seattle	e l	<ul> <li><u>life</u> 1190</li> <li>music 1052</li> </ul>	
wants to live on/own a farm Learn Java work for g	E.	<ul> <li>personal 914</li> <li>family 836</li> </ul>	



· Find the RSS link on any person's profile page to get entries about their goals.

#### Goals

- Popular Goals
- New Goals

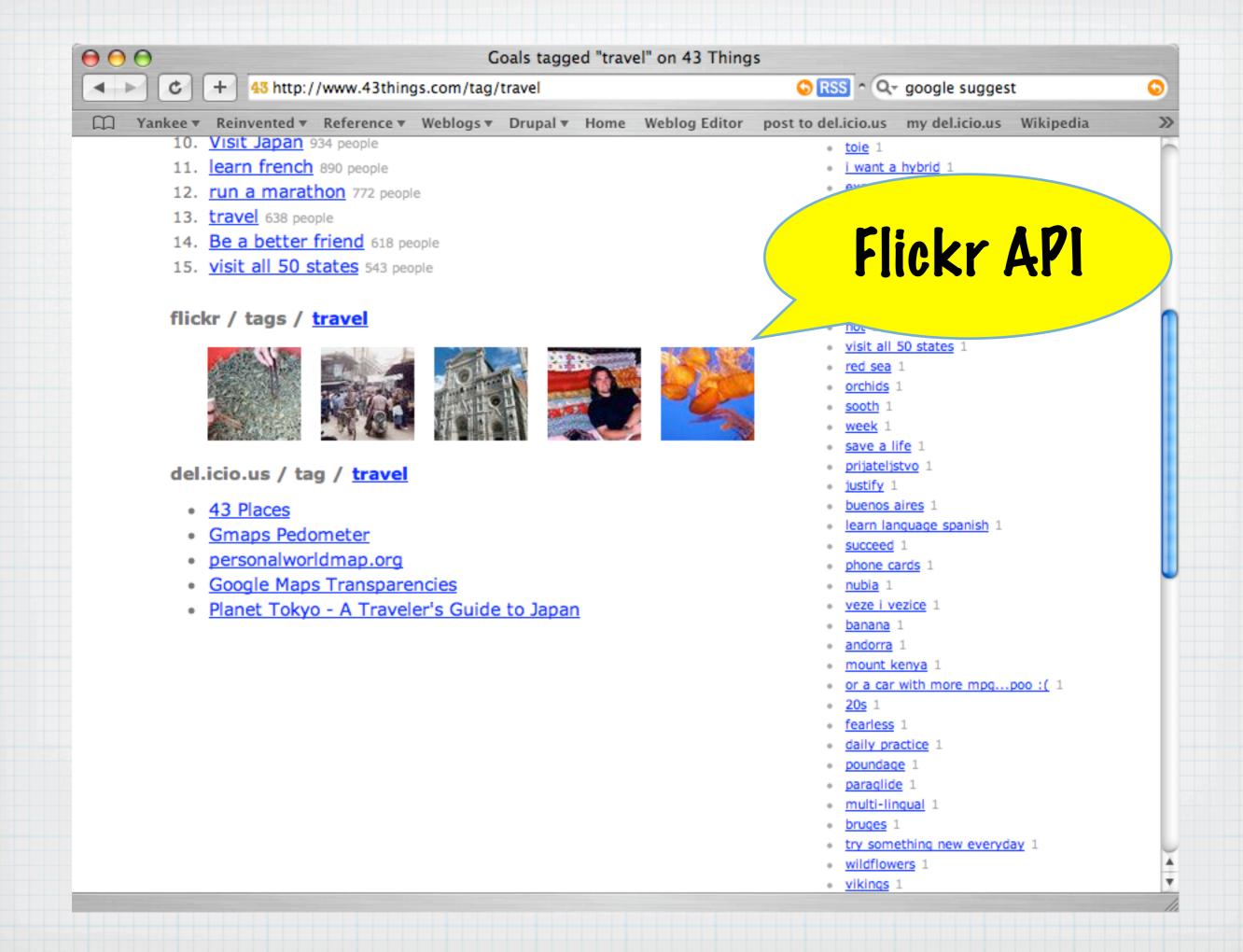
#### Entries

- <u>Recent Entries</u>
- Find the RSS link on any goal page to get the entries for that goal.

#### Comments

- New Comments
- Find the RSS link on any entry page to get the comments for that entry.

FAQ | Terms of Use | Privacy Policy | RSS | Press | Robot Co-op Blog | Copyright © 2004 - 2005 Robot Co-op







<b>0 0</b>	NetNewsWire (22 unread	d)		$\subset$
		Q- Search All		
Subscribe Unsubscribe Mark A	II As Read	Se	arch	Sites Drawe
🥐 (Flagged items)	Current Moon Phase headlines	Subject	Creator	
All My Output (6)	Moon Phase for Tuesday, October 11, 2	2005		
Clients and Projects				
People (2)				
Distance (1)				
Fince Edward Island (11)				
🛙 📁 Projects, Technology, Places				
📔 Tags and Searches				
🛙 🇊 Yankee Publishing (2)				
Advice of the Day				
A Current Moon Phase				
A Gardening of the Day		^		
A Puzzle of the Day	Moon Phase for Tuesday, Octo	ober 11, 2005		
A Question of the Day				
A Today in History				
A Today in Weather History				
A Word of the Day				
YANKEE'siage Reports	From The Old Farmer's Almanac.			
YANKEE'siage Reports				
YANKEE'siage Reports	A Current Moon Phase - 10/11/05 5:30	AM		
YANKEE'siage Reports				
YankeeFol Posts (2)				

● ● ●	NetNewsWire (22 unread)			C
		Q- Search All		
Subscribe Unsubscribe Mark	All As Read	Se	arch	Sites Drawe
🥐 (Flagged items)	🟴 🔹 Today in Weather History headlines	Subject	Creator	
<ul> <li>(Flagged items)</li> <li>All My Output (6)</li> <li>Clients and Projects</li> <li>People (2)</li> <li>Podcasting (1)</li> <li>Prince Edward Island (11)</li> <li>Projects, Technology, Places</li> <li>Tags and Searches</li> <li>Yankee Publishing (2)</li> <li>A Advice of the Day</li> <li>Current Moon Phase</li> <li>Gardening of the Day</li> <li>Question of the Day</li> <li>Puzzle of the Day</li> <li>Question of the Day</li> <li>Today in History</li> <li>YonkEE'siage Reports</li> <li>YANKEE'siage Reports</li> </ul>	Today in Weather History headlines Today in Weather History for Tuesday, Oc Today in Weather History for T Flash floods occurred in Oklahoma and Tex From The Old Farmer's Almanac. Today in Weather History - 10/10/05 11	uesday, Octob (as, 1973. (weathe	The Old Farm Der 11, 2005 r history search).	
<ul> <li>Question of the Day</li> <li>Today in History</li> <li>Today in Weather History</li> <li>Word of the Day</li> <li>YANKEE'siage Reports</li> </ul>	Flash floods occurred in Oklahoma and Tex From The Old Farmer's Almanac.	as, 1973. (weathe	r history search).	Almanac
	http://www.almanac.com/weatherhistory/		Default	;



$\Theta \Theta \Theta$	NetNewsWire (22 unread)			e
		Q- Search All		
Subscribe Unsubscribe Mark All	As Read	Sear	ch Sites D	Draw
🥐 (Flagged items)	YANKEE's Connecticut Foliage Reports	Subject	Creator	
All My Output (6)	Fairfield County, CT		YANKEE Magazine	
Clients and Projects	Litchfield County, CT		YANKEE Magazine	
People (2)	Fairfield County, CT		YANKEE Magazine	
Podcasting (1)	Windham County, CT		YANKEE Magazine	
Prince Edward Island (11)	Litchfield County, CT Litchfield County, CT		YANKEE Magazine YANKEE Magazine	
00	New Haven County, CT		YANKEE Magazine	
Projects, Technology, Places	New London County, CT		YANKEE Magazine	
Tags and Searches	New Haven County, CT		YANKEE Magazine	
Vankee Publishing (2)			-	
Advice of the Day				
A Current Moon Phase				
A Gardening of the Day		<u>^</u>		
A Puzzle of the Day	Windham County, CT			
A Question of the Day				
A Today in History	Foliage in Windham County, CT is Turning	reports YankeeFol	iage.com reader Carol	
A Today in Weather History	StJohn.			
A Word of the Day	Carol adds:			
YANKEE's iage Reports	A large portions of the Maples have change	d but the Oaks and	others are still in the turn	ina
YANKEE'siage Reports	stage.			
YANKEE'siage Reports				
YANKEE'siage Reports	YANKEE's Connecticut Foliage Reports -	10/10/05 7:19 PM P	osted by YANKEE Magazi	ne
		,,		
YANKEE'siage Reports				
YANKEE'siage Reports				
YANKEE'siage Reports				
YankeeFol Posts (2)				

÷ //.



0	NetNewsWire (22 unread)	unread)		0
		Q- Search All		-
ibe Unsubscribe Mark All	As Read	Search		Sites Drawer
Diamondhs Podcast	Jud's New England Journal headlines	Subject v	Creator	
	So Who Was this "Molly Stark" Woman?		Judson D. Hale	
Diggnatix Albrecht	The Best of New England Plus a "Worst"		Judson D. Hale	
Gillmor Gang	Yankee Sentimentality		Judson D. Hale	
IT Conversations	Yes, Virginia, There Was a REAL Uncle Sam		Judson D. Hale	
Jan Polet's Hit Test	New Englanders Don't Really Believe in Bad I	Luc	Judson D. Hale	
John Edwards	North, South and West of the Hub		Judson D. Hale	
	Vermont Isn't Just a Geographic Area		Judson D. Hale	
Jud's Newnd Journal	More on New England Humor		Judson D. Hale	
KCRW's Good Food	Speaking About Sex and Romance		Judson D. Hale	
KUOW 94 John Moe	Can New England Claim the First American C	Chr	Judson D. Hale	
MacCast	Some Tall Tales are Almost True		Judson D. Hale	
MSNBC CIbermann	Confession of		Judson D. Hale	
NBC Newt the Press		A		

### So Who Was this "Molly Stark" Woman?

For reasons never fully explained by anyone, Molly Stark is really big in New England today ...

**THERE SEEM TO** be certain New England legends that evolve out of no logical sequence of events at all. Merely a little something someone *said* can catch our imagination, be repeated and perhaps somewhat embellished, and eventually ... voila! It takes its place among the New England legends we love.

There are dozens of examples I could cite, but perhaps the most puzzling is the legend of Molly Stark. Puzzling because Molly never said anything or did anything of note. However, her husband, New Hampshire General John Stark, said and did a lot of things. It was John who made Molly a legend at the Revolutionary War battle of Bennington, Vermont. "There are the Redcoats," was his battle cry just prior to the battle that morning, "and they are ours, or this night Molly Stark sleeps a widow."

### Enclosure: judsjournal.1005.mp3 (audio/mpeg) 788.9 KB - not downloaded

Download to iTunes

00

Subscr

800 94

🏂 NBC Nigh...n Williams

NPR: All S...onsidered

Silicon V...ia InfoTalk

The World: Technology

His WEEK in TECH

😡 U.S. Sena...a Podcast

WXPN: W... Shortcuts

YANKEE's...e Podcast

Prince Ed... Island (11)

NerdTV . MP3 | PBS

Podcasting News

PRI's Studio360

NPR: Movies

The Rukcast

🕤 The Signal

🕸 🔹 22 unread

Download Copy URL

http://www.yankeemagazine.com/judsjournal/oneissue.php?month=10& Default

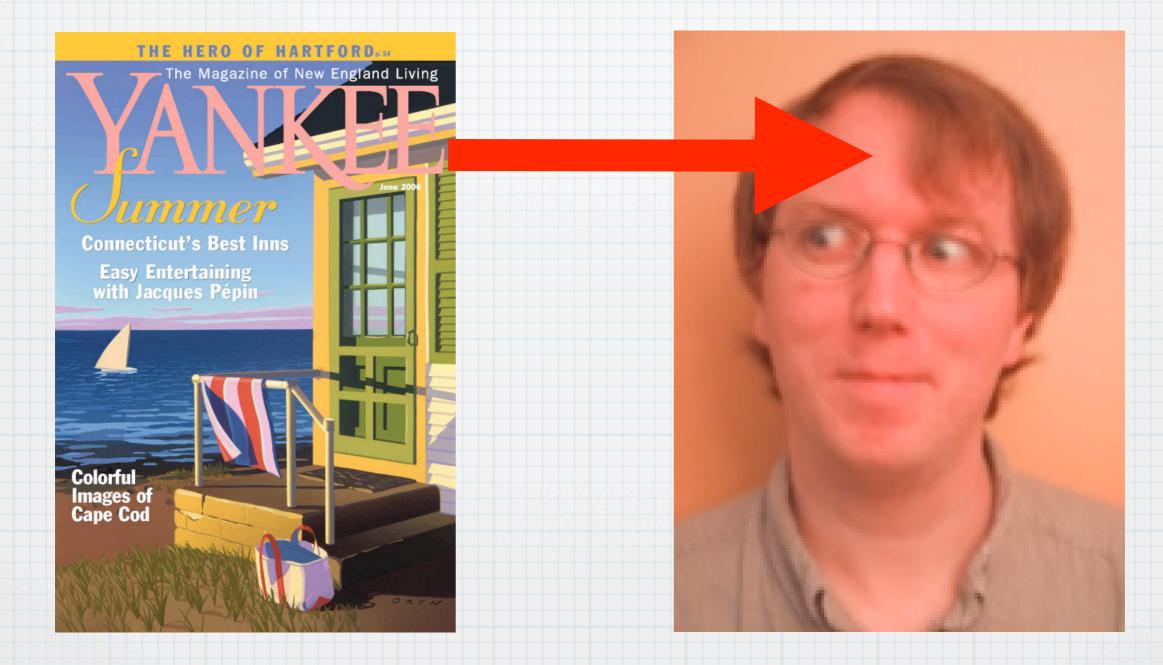
Ŧ

: //.





The Old Model



### The New Model



### The New Model

Interactive Charlottetown Transit Map

• O G 1 🔶 \varTheta http://thebus.ca/ Brackley Union Charlottetown Transit  $\in \textcircled{} \rightarrow$ **Interactive Bus Map** X Sears  $|\psi|$ Public transit schedule and route information for Route #1 - University Ave. (Monday to Saturday) buses in Charlottetown, Prince Edward Island, + Out: 7:15a, 9:03a, 10:35a, 12:35p, 2:35p, 4:30p, 5:50p Page loaded at 11:18p In: no stops scheduled Click any stop marker on the map for schedule information. Larger red markers are transfer points. Map Legend ndustrial Pa East 0000000 Route #1 - University Ave. Route #2 - West Royalty Route #3 - Sherwood/Parkdale Route #4 - East Royalty Route #5 - Around Town Loop Experimental showigh West Royalt Farm Schedule Change A new schedule and some associated route changes will take effect June 12th, 2006. These changes are NOT yet reflected here. Printed River schedule will be available at Shoppers Drug Mart, West Royalty Pharmacy, Parkdale Pharmacy, City Hall and Trius Tours starting June 10th. About this Page Parkdale Version 1.0, March 11, 2006 ustrial Park History and Rationale Source Code <u>News about updates</u> This page is unofficial, not affiliated with the City of Charlottetown nor the transit operator. Bun Note: New Route #6 "Up Town, Across Town, Downtown" has not been added yet. Departmen OWERED BY Of National Defence Google Map data @2006 Tele Atlas - Terms of Use

000

 $\bigcirc$ 

31

### Charlottetown Bus Map

- \* Work with no client
- \* Pata from bus company
- \* Map by Google
- \* Open source in (PHP, Apache)
- \* Open source out (code released GPL)
- \* Who's the consumer?







# Walking Webserver

<sup>◦</sup> Q<sub>7</sub> wifi linksys

0

$\Theta \Theta \Theta$	Peter Rukavina's Phone
<ul> <li>+ Mathematical Action of the second se</li></ul>	

### Peter Rukavina's Mobile Webserver

If you're reading this, you're talking to my Nokia N70 mobile phone, running Apache.

It's all sort of a miracle. See the Concept Demos for more magic.

# Walking Webserver

### $\bigcirc \bigcirc \bigcirc \bigcirc$

+ Shttp://10.1.1.25/messages?Inbox

My Messages

📀 ^ 🔍 wifi linksys

G

### Recipients:

¢

**Body:** Hi peter and family. I hope you had a good stay in our apartment. It has been great fun to read your weblog. That stuff is addictive! If you need to see me i will come by today. If not then just leave the keys inside when you leave. The phone bill is 2 kr. So dont worry about that. If you have any comments as to what could have been better, please let me know, as we might do this again sometime. Safe trip home. Cheers Peter

### **Recipients:**

Body: Ok happy to hear you enjoyed the stay. I see no problem in repeating it next year. Let me know when you make travel plans next year. Peter

### **Recipients:**

Body: Hi peter. Can you send me a message when you leave tomorrow?

### **Recipients:**

Body: Thank you. Its not to rush you. Take all the time you need. It is just so we can plan our day. Dont bother cleaning. Just enjoy your stay.

### **Recipients:**

Body: It was a great pleasure. Thanks for coming - we'll miss not having you close by. Olle and Luisa

### **Recipients:**

Body: You have 1 new message in your Voicemail. To retrieve your messages please call 077.

## Web 2.0

- \* Cheap, flexible, modular, open tools
- \* Communication between applications
- \* Collaboration trumps domination
- \* Interactive elements are "desktop like"
- \* Realizing the "web" part of the WWW
- \* Consumers are producers
- \* Producers are consumers

### Web 2.0 + Magazines

- \* No more "publication cycle"
- \* Higher user experience expectations
- \* Leverage the work of others
- \* Leverage the applications of others
- \* Contribute to the network
- \* Less "destination," more "participant"

### The New Model



### Contact Me

### Peter Rukavina - Reinvented Inc.

www.ruk.ca peter@rukavina.net +1 (902) 892-2556

Visit my clients at: www.YankeeMagazine.com and www.Almanac.com

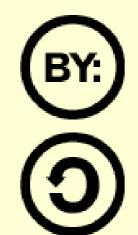


### Attribution-ShareAlike 2.5

### You are free:

- to copy, distribute, display, and perform the work
- to make derivative works
- to make commercial use of the work

### Under the following conditions:



Attribution. You must attribute the work in the manner specified by the author or licensor.

Share Alike. If you alter, transform, or build upon this work, you may distribute the resulting work only under a license identical to this one.

- For any reuse or distribution, you must make clear to others the license terms of this work.
- Any of these conditions can be waived if you get permission from the copyright holder.

http://creativecommons.org/licenses/by-sa/2.5/legalcode