



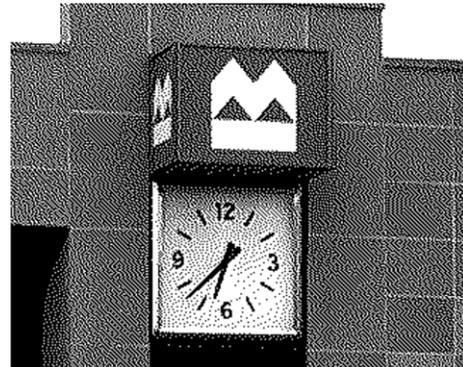
IT'S ALWAYS 6:38 ON GRAFTON STREET

CHARLOTTETOWN, PEI -- For over six months the clock on the front of the main Charlottetown branch of the Bank of Montreal on Grafton Street has read 6:38 and this, says a local group billing itself **Citizens for Correct Time**, has got to stop. Or, er, start.

Spokesperson for the group, local businessman Peter Rukavina, says the Bank of Montreal should simply fix their clock.

“My family and I live and work in downtown Charlottetown. We pass by the broken clock three or four times a day,” said Rukavina. “The fact that the clock is broken means we’re not only without a handy source of the current time, but it’s an embarrassment for the community: it says ‘look, we don’t even know what time it is here!’,” he explained.

When Rukavina noticed the broken clock in January, he sent a letter to the head of the bank branch, but received no response. When he raised the issue on his Internet website, www.reinvented.net, again this week, a flood of responses resulted, ranging from the witty to the serious. One reader, Andrew Chisolm, went as far as to write the Bank of Montreal’s head office.



The Bank of Montreal's broken clock.

In his own comments on his website, Rukavina wondered “if they can't even fix their clock, I say to myself, what are they going to do with my money? Are their computers and adding machines and timelocks broken too?”

“In today's topsy-turvy world,” said Rukavina when asked about his interest in the issue, “when everything around us seems out of control, I think we should concentrate on fixing those things over which we *do* have control.”

Citizens for Correct Time intends to continue to exhort the Bank of Montreal to do the right thing and to invest in the timely repair of their clock.